



What is Market Noel?

Market Noel is a fundraiser held annually by the Junior League of Birmingham, an organization of nearly 800 active women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

Market Noel brings together more than 100 unique and diverse vendors from across the country for a four-day shopping extravaganza.

As a merchant at Market Noel, you are contributing to the advancement of the Birmingham community! Our shoppers delight in new and exciting vendors who bring a wide variety of goods and services.

Please Join Us at Market Noel 2024

November 20-23 | The Finley Center in Hoover, AL

Booth Location & Size	Standard	Corner Booth	Center Aisle	Center Aisle Corner Booth
10x10	\$750	\$800	\$850	\$900
10x20	\$1300	\$1400	\$1500	\$1600
10x30	\$1950	\$2,100	\$2,200	\$2,300
10x40	\$2,600	\$2,800	\$2,900	\$3,000
Pop Up Booth (1 Day Only)	\$350			

What is included in the Booth Price?

The JLB prides itself on vendor satisfaction and prices accordingly. Each vendor will have Wi-Fi access, power, move in/out assistance, Wed. night dinner provided, and access to a hospitality suite with snacks and beverages throughout event.

Standard Booth (10x10) - (3) 8' high curtained walls, sign with merchant name, small wastebasket, 1 electrical outlet.

Double Booth (10x20) - (3) 8' high curtained walls, sign with merchant name, small wastebasket, 1 electrical outlet.

Triple Booth (10x30) - (3) 8' high curtained walls, sign with merchant name, small wastebasket, 1 electrical outlet.

Quad Booth (10x40 or 20x20) - (3) 8' high curtained walls, sign with merchant name, small wastebasket, 1 electrical outlet.

Pop-Up Booth (10x10) - (3) 8' high curtained walls, sign with merchant name, small wastebasket, 1 electrical outlet.

Additional Charges:

if accepted, you will receive a separate form to complete your request for these add ons.

Tables & chairs

Meals

RV Space

Additional nametag (receive 2 per 10x10 space)

10x10 storage space throughout the duration of the event

Discount Opportunities

We are thrilled to offer and streamline our discount opportunities this year.

Nonprofits (25%)

SSS Retailers (20%) – Do you have a store front or online store and want to learn more about our Shop Save & Share Fundraiser? Make sure to reach out to shopsaveshare@jlbonline.com for more information!

Early Bird Discount (10%) – Register by July 1, 2024, to receive the Early Bird Discount

***We will not offer discounts for Pop Up Booths.**

****Discounts are not stackable.**