









PROUDLY PRESENTS The JLB: 100 Years of Service and Impact

For 100 years...

the Junior League of Birmingham has served the city and its residents. The film documents the JLB's beginning, its growth and its hope for the feature.

cast & crew

Producer: Jenna Bedsole Associate Producers: JLB Past Presidents Toni Leeth and Becky Holt

Featuring....

JLB Members, Past JLB Presidents, Birmingham Zoo, Children's of Alabama, Literacy Council of Central Alabama, Magic Moments, One Place, YWCA

100 years of service

The earliest partnerships began with Children's of Alabama and the YWCA. Today, the JLB's 2,000 members focus on four areas of service with 35 community projects addressing the city's biggest needs.

areas of impact









Finances

Education

Health

Safety

"IF YOU WANT TO GO FAR, GO TOGETHER.

--SUZANNE DURHAM, FORMER YWCA CEO

"...TRAINING GOOD **VOLUNTEERS TO GO OUT INTO** THE COMMUNITY TO SERVE."

100 years of developing the potential of women



100 years of volunteerism

860

Active members serving in the community

Provisional members actively engaged in learning about community & being trained

1,218

Sustainer members who have and remain actively dedicated to JLB

 $55,000 \times 28.54

hours served

IRS rate

\$1,284,300 total volunteer impact

learn more

- @JuniorLeagueBirmingham
- @jlbirmingham
- jlbonline.com/100years
- media contact **Audrey Parnell** audrey@styleadvertising.com









HOST A WATCH PARTY

3 Easy Steps

- 1. Invite your staff, supporters, board and other community partners to watch.
- 2. Assemble a post panel discussion highlighting your organization's involvement with the JLB. The JLB is happy to provide some of our leaders to contribute to the conversation.
- 3. Click here to access the film online.

Contact

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