

Sponsorship Levels

Ambassador- \$50,000 +

Partner level benefits, in addition to:

- Company name and logo displayed throughout the year at JLB Headquarters
- Company name listed on JLB Letterhead
- Recognition as a donor on JLB's External Social Media Channels
- 10 additional Shop Save & Share Coupon Cards (Total of 25)
- 10 additional *Preview* tickets and 50 additional General Admission tickets to Market Noel (Total of 30 *Preview* & 50 GA)

Partner- \$25,000

Benefactor level benefits, in addition to:

- Company name and logo displayed throughout the year at JLB Headquarters
- Company name listed on JLB Letterhead
- Recognition as a donor on JLB's External Social Media Channels
- 3 additional Shop Save & Share Coupon Cards (Total of 15)
- 6 additional *Preview* tickets and 20 additional General Admission tickets to Market Noel (Total of 20 *Preview* & 25 GA)

Benefactor- \$20,000

Patron level benefits, in addition to:

- Company name and logo displayed throughout the year at JLB Headquarters
- Company name listed on JLB Letterhead
- Recognition as a donor on JLB's External Social Media Channels
- 2 additional Shop Save & Share Coupon Cards (Total of 12)
- 2 additional *Preview* tickets and 10 additional General Admission tickets to Market Noel (Total of 15 *Preview* & 20 GA)

Patron- \$15,000

Supporter level benefits, in addition to:

- Company name listed on JLB Letterhead
- Recognition as a donor on JLB's External Social Media Channels
- 2 additional Shop Save & Share Coupon Cards (Total of 10)
- 4 additional *Preview* tickets and 10 additional General Admission tickets to Market Noel (Total of 10 *Preview* & 15 GA)

Supporter- \$10,000

Sponsor level benefits, in addition to:

- Company name listed on JLB Letterhead
- Recognition as a donor on JLB's External Social Media Channels
- 2 additional Shop Save & Share Coupon Cards (Total of 8)
- 2 additional *Preview* tickets and 2 additional General Admission tickets to Market Noel (Total of 8 *Preview* & 10 GA)

Sponsor- \$7,500

Contributor level benefits, in addition to:

- Recognition as a donor on JLB's External Social Media Channels
- 2 additional Shop Save & Share Coupon Cards (Total of 6)
- 2 additional *Preview* tickets and 2 additional General Admission tickets to Market Noel (Total of 6 *Preview* & 8 GA)

Contributor- \$5,000

Friend level benefits, in addition to:

- Recognition as a donor on JLB's External Social Media Channels
- 2 additional Shop Save & Share Coupon Cards (Total of 4)
- 2 additional *Preview* tickets and 2 additional General Admission tickets to Market Noel (Total of 4 *Preview* & 6 GA)
- Logo featured on Swell application for Little Black Dress fundraiser

Friend- \$2,500

Donor level benefits, in addition to:

- 1 additional Shop Save & Share Coupon Card (Total of 2)
- 2 additional General Admission tickets to Market Noel (Total of 2 *Preview Noel* & 4 GA)

Donor- \$1,000

- Acknowledgement in JLB's monthly e-newsletter, *Between the Lines*
- Acknowledgement on JLB's website with link to Donor's website
- 1 Shop Save & Share Coupon Card
- 2 tickets to Market Noel's *Preview Noel* and 2 General Admission tickets to Market Noel
- Choice of fundraising marketing benefits (based on donation level)