



NEWSHEET

A PUBLICATION OF THE JUNIOR LEAGUE OF BIRMINGHAM

VOLUME XCII • THE FINAL ISSUE

CENTENNIAL EDITION



JUNIOR LEAGUE
BIRMINGHAM



The Centennial Experience

NEWSHEET

A PUBLICATION OF THE JUNIOR LEAGUE OF BIRMINGHAM

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CENTENNIAL EDITION

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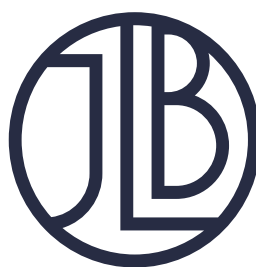
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ABOUT THE COVER:

The embossed official Centennial logo framed within art deco design as a nod to the Roaring Twenties



JUNIOR LEAGUE BIRMINGHAM

BUILDING PARTNERSHIPS FOR A BETTER BIRMINGHAM

*The Junior League of Birmingham, Inc.
is an organization of more than
2,000 women committed
to promoting voluntarism,
developing the potential of women,
and improving the community through
the effective action and
leadership of trained volunteers.*

OUR COMMITMENT TO DIVERSITY & INCLUSION

*The Junior League of Birmingham
welcomes all women,
valuing our differences
as assets by creating a culture
of inclusivity where we are
grounded to our mission,
recognizing this is what
ties us together.*

ENGAGE.

The single most impactful part of voluntarism comes with the engagement it fosters with the community of Birmingham. It means that the women of our membership are given first-hand opportunities to be a part of uplifting our city through their individual and collective efforts.

INSPIRE.

Through engagement comes the opportunity to inspire those around us, from the people we are directly helping to those we hope will one day give back through their own volunteering efforts.

LEAD.

Volunteers lead and leaders volunteer. These tenets are at the heart of the Junior League of Birmingham's mission. Our members are not only leading by example—we are leading our city to be a better place.

JLB STAFF

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NEWSHEET

A PUBLICATION OF THE JUNIOR LEAGUE OF BIRMINGHAM

Letter from the Editor



When approached with the opportunity to serve the Junior League of Birmingham as the Editor of *Newsheet*, I was humbled. The journey of creating the *Newsheet* to commemorate the Centennial anniversary of the JLB instilled within me the desire to ensure we have something tangible and in one place to remember many centennial moments, which is why **The Centennial Experience** fits the overall purpose for this 92nd volume of the *Newsheet*, making it the grand finale as we knew this publication.

The journey was like navigating a canoe, not a speedboat, through rapids and lulls, with the water swirling around rocks. I could not row alone, and I am endlessly grateful for Erin Letts, who picked up an oar to join in this journey. She went above and beyond in her role as the Assistant Editor, brainstorming with me, listening to my abstract ideas, and giving input from her own wealth of expertise in creating. Together, we melded our ideas into a vision for the *Newsheet: The Centennial Experience* to be a lasting commemorative message with a timeless touch. I must not forget to share gratitude for many others including several JLB Presidents (current and past), Communications Council, JLB Staff, and peers who gave time and attention to help with creating the centennial-commemorative and final issue and also the unique editorial experience. Each step of the way, I grew wiser with more grace and thankfulness ... *grace + gratitude = gratitude*.

With our expanding sources of social media platforms, professional networking niches, the JLB Podcast, and multiple other communication channels, we recognize the importance of adapting to better serve our members. This edition of *Newsheet: The Centennial Experience* is the fitting way to share the news that the *Newsheet* will make its graceful exit as we knew it, yet evolving into a modernized version with a new defined purpose. Similar to *The Birmingham News* having printed its last edition in February of 2023, we are also taking the opportunity to end the print edition of *Newsheet* while creating a memorable keepsake that any JLB member would treasure and reflect upon, knowing that we are part of the history of the 100 years that the Junior League of Birmingham have served while growing into the great potential that our gifts and talents promised.

Therefore, it has been a privilege for us to give careful thought and passion to make the *Newsheet: The Centennial Experience* the grand finale, to give a warm-hearted rendition of how we shared moments through the Centennial celebration.

We are grateful to every one of you for helping make the *Newsheet: The Centennial Experience* a roaring success—a nod to the Roaring Twenties for the “Cheers to the 100 Years” at Market Noel 2022. 🍷

Sarah Elizabeth

Sarah Elizabeth Moreman
Newsheet Editor 2022-2023
Fifth Year Active (2018)



Erin, heartfelt thanks for every step of the way.

With gratitude, *SEM*

Erin Letts
Newsheet Assistant Editor 2022-2023
First Year Active (2022)



OBSERVING THE *End of an Era* FOR NEWSHEET



The Junior League of Birmingham's *Newsheet*, a publication chronicling the organization's activities and events, has a rich history spanning a century, having evolved from its original intent as a monthly newsletter with an annual report to a full-fledged magazine published one to two times annually.

As the League approaches its 101st anniversary as of 10 May 2023, it has been decided that the *Newsheet* era will come to a close, its purpose segueing into the Annual Report. However, the end of this era will be marked in a special way.

This is a fitting way to end the *Newsheet* era on a centennial note and to commemorate the League's rich history and contributions to the community over the past century.

The *Newsheet: The Centennial Experience* is a symbol of the League's dedication to serving the community and empowering women over the past century. The decision to combine the terms of 100th and 101st Presidents in this publication is a fitting tribute to the League's history and the impact it has had on the Birmingham community. ®



the *Constant*

presence and the heart

Whoever stops by the Junior League building will see one of these ladies who are always ready with a smile and willingness to assist with whatever needs attending. With the focus on the Centennial being about the 100 years of service and longevity of members committing to the organization to uphold the mindset of building partnerships to better Birmingham, we need a constant presence in the midst of dynamic changing of leadership and serving roles among over 2,000 members each year. We members and community partners rely heavily on these four ladies who are the constant presence and heart of the JLB.

In giving her perspective about the Junior League of Birmingham, Missy Fooshee commented that having spent her entire career in nonprofit accounting, it is impressive that the Junior League continues to attract such dedicated members, considering the size of the organization. Ten years ago, the League was primarily comprised of non-working women.

By Sarah Elizabeth Moreman

But that is certainly not the case today, with 95% or more of the membership being women employed outside the home. To be able to recruit and retain members who are willing to invest their time, not only for the duration of their membership, but also to meet service hour requirements, while working full-time jobs, is truly commendable. This speaks volumes about the organization and the positive impact it has on the lives of its members and the community.

Missy further stated, “I believe it’s crucial for all members to understand that everything we do in the Junior League touches finance, whether it’s raising funds or allocating them to the community, strategic planning, volunteer hours, or even the more esoteric aspects like the audited financials and tax returns. The latter becomes public information, so we must

ensure accuracy and transparency. While I don’t need to be involved in every detail, it’s vital to comprehend how committees work together and how everything ultimately flows through the financial statements. It may not be apparent to non-financial individuals, but it’s crucial to ensure the organization’s success. I work closely with Bailey, who oversees development and grants, and we cannot survive without each other. As a team, we appreciate the connection between finance and everything we do more than any other group I’ve worked with, and it’s gratifying to me. We have a solid team here.” Camaraderie is apparent among the staff, along with a genuine respect for one another.

Bailey Duke looked thoughtful as she gave her input: “Adding to Missy’s thoughts, we work hand in hand to create a seamless process with finance, fund development, and community so members can create and execute amazing fundraisers, carry out twenty-plus community placements every year, and more. The success of our fundraisers allows us to greater tell our story

Staff



BAILEY DUKE
COMMUNITY & DONOR
RELATIONSHIP MANAGER

Responsible for working in collaboration with the President, President-Elect, Fund Development VP, Community VP, and JLB volunteers, serving as a central resource and support for the day-to-day operations of the community, fund development, and donor relationship efforts of the JLB to ensure effectiveness and efficiency.



**MARY ALLISON
“MISSY” FOOSHEE**
CONTROLLER

The liaison for all things financial such as financial statements, audit, tax return, business licenses, insurance, payroll, 1099s, annual report, bill payments, and member reimbursements



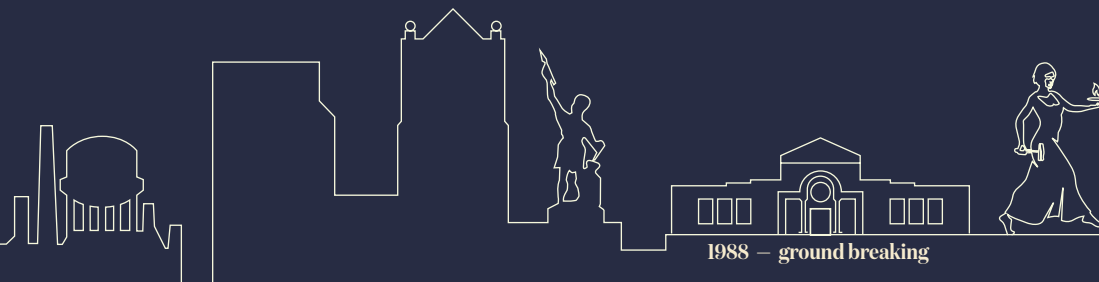
MADDIE HENKEY MALUFF
MEMBERSHIP & TECHNOLOGY
MANAGER

Supports the volunteer leadership and is charged with overseeing and administering technology tools necessary for the operations of the JLB. She maintains the membership database and related website information, along with expertise in JLB’s member interface platform, Digital Cheetah, the backbone of the League’s membership operations.



KATHERINE THOMPSON
OFFICE ASSISTANT

First point of contact at the JLB by assisting members, staff, and the Board, as well as tend to administrative duties/needs and matters related to building maintenance



For nearly 31 years, JLB members were without a permanent meeting place. They were nomadic, traveling to locations across town. They met wherever they could, from the Alabama Power's auditorium to Independent Presbyterian Church, where they once had to cancel the meeting so as not to disturb the pastor.

In 1951, JLB bought a Southside building to house both the Speech and Hearing Center and the JLB. But in 1956, when the Speech and Hearing Center moved to the Medical Center, JLB was homeless again. It was not until an abandoned warehouse was purchased in 1958 that the JLB had a permanent place to call home.

By the late 1980s, the JLB membership had swelled and outgrown its converted-warehouse headquarters. A capital campaign was mounted with JLB members and community leaders working together to raise money necessary to construct the new headquarters building, which opened its doors on Thursday, 27 April 1989. 📷



headquarters

Taken as of 21 April 2023 by Maddie Henkey Maluff

to the community, and I am honored to have a hand in telling that story. As Sarah Elizabeth mentioned, we have turnover every year, and the group telling the Junior League's story needs to have a consistent understanding of the 100-year history. As staff, we have valuable knowledge and information and work together to guarantee the organization's success at every level."

Upon entering the building, every individual is greeted by Katherine Thompson's warm and engaging smile. When asked about her experience working at the front, she shared, "The best parts of my job are interacting with the members and collaborating with others." She went on to add, "My priority is to assist members and visitors in any way I can. Whether it's answering phone calls, directing them to the right person, like Missy or Bailey, or providing information, I am here to help."

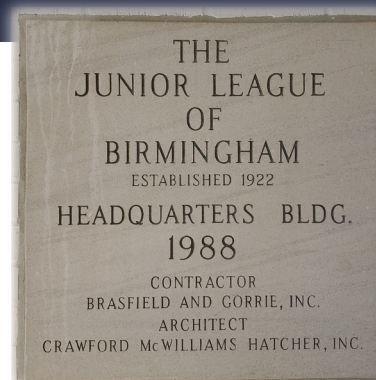
She concluded by expressing her commitment to creating a positive and efficient environment for the membership.

"Katherine plays a crucial role as the traffic cop," Missy interjected. "As the first point of contact for anyone who walks through the door, it's imperative that she has the right information and direction."

Maddie Henkey Maluff leaned in. "Membership is the core of everything we do," she emphasized. "Without members, there wouldn't be an organization. As the Member Liaison for the staff, I am here to help make your experience the best it can be. We are all here to support you and help you grow."

The main goal is member satisfaction, and Maddie is dedicated to helping in any way possible, whether it's addressing issues with digital resources, ensuring members receive credit for their work, or providing technical support during meetings. "Interacting with members is the best part of my job," she added.

Maddie spoke on behalf of Missy, Bailey, and Katherine: "In summary, remember that we are here to help. Don't hesitate to reach out if you need anything at all. At the end of the day, we want to do anything we can to help make your experience with the League a positive one." 📷



The Junior League has a long history of being an organization of community-minded women who are accomplished not only in their professional lives but also driven to give back in service where needed. For the next 100 years, I would like to see the League continue to promote the philanthropic message in a way that reaches both men and women. The sky is the limit as to how much the Junior League can rally.

— Frank Carnaggio

CARNAGGIO
PHOTOGRAPHY





2021-2022

Executive Board



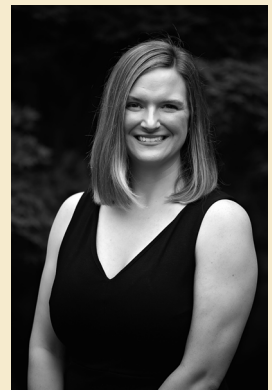
AMY JACKSON
100th President



MARTINA WINSTON
President-Elect



CAMERON ESTES
Communications VP



LAURA BARTLETT
Community VP



REBECCA YERBY
Finance VP



ELLEN KING
Fund Development VP



DENISE HILL
Governance Director



MELODY HARRINGTON
Member Liaison



THERESA RYALS
Membership VP



HILARY HARRISON
Nominating Director



MEGAN BELL
Planning VP



LAURA CATHERINE MASON
Recording Secretary



SHANIKA GIBSON
Training VP



KAITLIN SCHAEFFER
Volunteer VP



VALERIE RAMSBACHER
Sustainer Advisor





MARTINA WINSTON
101st President



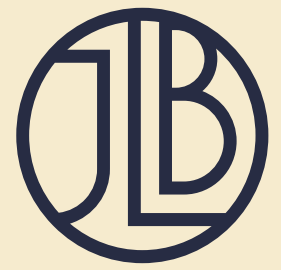
JUNE CLARK
President-Elect



MEG PACE LOVETT
Communications VP



MARY FRANCES FORBUS
Community VP



2022-2023

Executive Board



KATIE CLIFTON
Finance VP



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REBECCA YERBY
Governance Director



JENNY BELL
Member Liaison



ELLEN KING
Membership VP



WHITNEY POOLE
Nominating Director



ELIZABETH MANN
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ALANA FREDERICK
Recording Secretary



MELODY HARRINGTON
Training VP



JESSICA HOPPER
Volunteer VP



LAUREN ROBERTS
Sustainer Advisor



State of Alabama

Resolution

House of Representatives

RECOGNIZING THE 100TH ANNIVERSARY OF THE JUNIOR LEAGUE OF BIRMINGHAM

WHEREAS, it is a distinct privilege to recognize the 100th Anniversary of the Junior League of Birmingham; and

WHEREAS, on May 10, 1922, the Junior League of Birmingham held its first meeting at South Highland Presbyterian Church in Birmingham, Alabama; and

WHEREAS, the Junior League of Birmingham is an organization of over 2,000 women committed to the mission of promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers; and

WHEREAS, the Junior League of Birmingham is the ninth largest league; and

WHEREAS, throughout the years, the Junior League of Birmingham has assisted in the development of various organizations to better the community of Birmingham, including the development of the Birmingham Children's Theater; the Visiting Nurses Association, the Junior League Speech and Hearing, Magic Moments, the Birmingham/Jefferson County Family Violence Project, Better Basics, Literacy Council of Central Alabama, Teen Court of the Alabama Center for Law and Civic Education, and as an affiliate of the Dolly Parton Imagination Library; and

WHEREAS, the Junior League of Birmingham welcomes all women, valuing differences as assets by creating a culture of inclusivity where the JLB is grounded to the mission, recognizing this is what ties the Junior League of Birmingham together; and

WHEREAS, the Junior League of Birmingham believes that four Impact Areas are fundamental to the overall well-being of a community and its individuals, including Economic Security and Financial Stability, Education and Culture, Health and Wellness, and Safety and Crisis; and

WHEREAS, last year the Junior League of Birmingham provided over 45,000 volunteer hours in the Birmingham community with a \$1.28 million total volunteer impact and provided funds and volunteers for over 40 community projects in the Birmingham area; and

WHEREAS, the Junior League of Birmingham has demonstrated a record of leadership and volunteerism within the community and is one of the leading service organizations in Alabama; now therefore

BE IT RESOLVED BY THE LEGISLATURE OF ALABAMA, BOTH HOUSES THEREOF CONCURRING, that we recognize the 100th Anniversary of the Junior League of Birmingham, and we extend to all membership, the highest tribute and deepest adoration, and request that all Alabama residents join us in honoring the accomplishments of this organization.



IN WITNESS WHEREOF, I have hereunto set my hand and have caused the GREAT SEAL of the State of Alabama to be affixed by the Secretary of State at the Capitol in the City of Montgomery on this the 13th day of April, 2022.

Kay Ivey

GOVERNOR



State of Alabama

Commendation

by the Governor of Alabama

WHEREAS, on May 10, 1922, the Junior League of Birmingham held its first meeting at South Highland Presbyterian Church in Birmingham, Alabama; and

WHEREAS, the Junior League of Birmingham is an organization of over 2,000 women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers; and

WHEREAS, throughout the years, the Junior League of Birmingham has assisted in the development of various organizations to better the community of Birmingham, including the development of the Birmingham Children's Theater, the Visiting Nurses Association, the Junior League Speech and Hearing, Magic Moments, the Birmingham/Jefferson County Family Violence Project, Better Basics, Literacy Council of Central Alabama, Teen Court of the Alabama Center for Law and Civic Education and as an affiliate of the Dolly Parton Imagination Library; and

WHEREAS, the Junior League of Birmingham welcomes all women, valuing differences as assets by creating a culture of inclusivity where the organization is grounded to the mission, recognizing this is what ties the Junior League of Birmingham together; and

WHEREAS, the Junior League of Birmingham believes that four "Impact Areas" are fundamental to the overall well-being of a community and its individuals including economic security and financial stability, education and culture, health and wellness, as well as safety and crisis; and

WHEREAS, last year, the Junior League of Birmingham provided over 45,000 volunteer hours in the Birmingham community with a \$1.28 million total volunteer impact and provided funds and volunteers for over 40 community projects in the Birmingham area;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby commend

The Junior League of Birmingham

on its 100 years of service to the state of Alabama.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 2nd day of May 2022.

Kay Ivey
Kay Ivey, Governor



City of Birmingham

Resolution

Council of the City of Birmingham

WHEREAS, it is the sense of this Legislative Body to recognize and pay tribute to those service organizations of high purpose and worthy accomplishments whose endeavors have faithfully served the welfare of the citizens of the City of Birmingham; and

WHEREAS, attendant to such concern, and in full accord with its long-standing traditions, the Council of the City of Birmingham is justly proud to commemorate the Centennial Anniversary of The Junior League of Birmingham, celebrating 100 years of positive impact in this great city; and

WHEREAS, on May 10, 1922, two service groups in Birmingham, Alabama, Mrs. Shook's Group and the Saint Mary's Volunteer Relief Group, merged and held their first meeting as the Junior League of Birmingham. The newly-formed Junior League of Birmingham embarked on a mission to build partnerships for a better Birmingham; and

WHEREAS, the Junior League of Birmingham is consistently one of the top ten Leagues in the Association of Junior Leagues International. The Junior League of Birmingham has endeavored to engage, inspire, and lead the Greater Birmingham community throughout its history; and

WHEREAS, the Junior League of Birmingham has a demonstrated record of impact and leadership in the community and is one of central Alabama's leading service organizations; and

WHEREAS, the events of the 100th Anniversary celebration will bring significant positive local, regional, and national attention to both Birmingham and Alabama. The celebration of the Junior League of Birmingham's 100th Anniversary will commemorate an event of great historical significance; and

WHEREAS, in the light of its commitment, dedication, and successful efforts, it is the custom of this Legislative Body to extend its highest commendation to the Junior League of Birmingham upon the celebration of its 100th anniversary as one of the central Alabama's leading service organizations.

NOW, THEREFORE, BE IT RESOLVED, that the Council of the City of Birmingham with Mayor Randall L. Woodfin concurring, extends heartfelt congratulations during the commemoration of the 100th Anniversary of The Junior League of Birmingham. Its members have labored conscientiously to secure and improve the quality of life for the people in the City of Birmingham for the past 100 years. I encourage all citizens to become more aware of their mission and join me in this worthy observance.

PRESENTED, this Eighth Day of February Two Thousand Twenty-Two at the recommendation of Council President Pro Tempore Crystal N. Smitherman.

Wardline J. Alexander
PRESIDENT OF THE CITY COUNCIL

Crystal N. Smitherman
COUNCIL PRESIDENT PRO-TEMPORE

Clinton P. Woods
COUNCIL MEMBER

Valerie A. Abbott
COUNCIL MEMBER

Herbert Williams
COUNCIL MEMBER

Randall L. Woodfin
MAYOR

ATTEST:

Leo Frazier
CITY CLERK

J. J. Moore
COUNCIL MEMBER

Darrell O. Quinn
COUNCIL MEMBER

Carol Clarke
COUNCIL MEMBER

LacTonya S. Tate
COUNCIL MEMBER



City of Birmingham

Proclamation

by the Mayor of the City of Birmingham

- WHEREAS,** *On May 10, 1922, two service groups in Birmingham, Alabama, Mrs. Shook's Group and the Saint Mary's Volunteer Relief Group, merged and held their first meeting as the Junior League of Birmingham; and*
- WHEREAS,** *The newly-formed Junior League of Birmingham embarked on a mission to build partnerships for a better Birmingham; and*
- WHEREAS,** *The Junior League of Birmingham is consistently one of the top 10 Leagues in the Association of Junior Leagues International; and*
- WHEREAS,** *The Junior League of Birmingham has endeavored to engage, inspire, and lead the Greater Birmingham community throughout its history; and*
- WHEREAS,** *The Junior League of Birmingham has a demonstrated record of impact and leadership in the community; and*
- WHEREAS,** *The Junior League of Birmingham is one of central Alabama's leading service organizations; and*
- WHEREAS,** *In anticipation of their 100th anniversary, the Junior League of Birmingham has begun planning a series of events that will reflect the Junior League of Birmingham's history of being bold, relevant, and innovative; and*
- WHEREAS,** *The events of the 100th Anniversary celebration will bring significant positive local, regional, and national attention to both Birmingham and Alabama; and*
- WHEREAS,** *The celebration of the Junior League of Birmingham's 100th anniversary will commemorate an event of great historical significance.*

NOW, THEREFORE, I, RANDALL L. WOODFIN, MAYOR do hereby proclaim February 2022 as

Junior League of Birmingham Month

in Birmingham, and encourage all citizens to become more aware about the Junior League of Birmingham and join me in this worthy observance.



IN WITNESS WHEREOF, I have here unto set my hand and caused the Seal of the City of Birmingham, Alabama to be affixed this 8th day of February, 2022.

Randall L. Woodfin
MAYOR





From the 100th President

For an entire century, the Junior League of Birmingham has rallied in support of the city its members call home. We can confidently proclaim that we have positively contributed to building a better Birmingham. We have shared in providing basic human needs and resources that not all of our neighbors can access on their own while also jumping on the front lines of issues and initiatives to improve the lives of our citizens. Our work is only beginning and like every nonprofit everywhere, we are greatly outnumbered by those we wish we could serve.

In the 2021-2022 league year, and as a kickoff to our centennial celebrations, our members were introduced to and encouraged to volunteer with other nonprofits as part of our 100 Acts of Service. The majority of these done-in-a-day opportunities were not typical projects for JLB members. That is, in part, what made them so memorable! We would like to thank Birmingham for supporting the JLB during this exciting time in our history—thank you for inviting us, for educating us, for allowing us these new opportunities, and for showing us how you too make a big difference.

Governor Kay Ivey, Representative David Faulkner, Mayor Randall Woodfin, and Councilwoman Crystal Smitherman, thank you for honoring us during our centennial celebrations. Your participation and support during this most important milestone show us that the Junior League of Birmingham has and will continue to make an impact.

Thank you to the 2021-2022 executive board, staff, centennial committee, and leadership team. We had a little extra on our plates, but you executed it all beautifully. What an honor it was to serve with you.

Finally, thank you to our members who brought an abundance of energy and enthusiasm to our organization and showed our provisional members that they made the right choice. Many years ago, plans were put in place to honor the league on its 100th birthday. It is up to you to make sure we pay that forward.

*“It’s not so much what we have in this life that matters.
It’s what we do with what we have.” —Fred Rogers*

Amy McCorkle Jackson

Amy McCorkle Jackson
100th President of the Junior League of Birmingham
2021-2022



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2021-2022

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PLANNING VP
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TRAINING VP
VOLUNTEER VP
SUSTAINER ADVISOR
ASSISTANT TO PRESIDENT

League Year 2021-2022

COMMUNITY PLACEMENTS

BIRMINGHAM BOTANICAL SOCIETY — CAN YOU DIG IT?
CHILDREN'S OF ALABAMA — FAMILY FUN TIMES
CHILDREN'S POLICY COOPERATIVE FAMILY REUNIFICATION & SAFE CONNECTIONS PROGRAM
COLLAT JEWISH FAMILY SERVICES — SENIOR GROCERY DELIVERY INITIATIVE
COMMUNITY FOOD BANK OF CENTRAL ALABAMA — MOBILE FOOD PANTRY
CORNERSTONE SCHOOLS OF ALABAMA — TAKING STEPS FOR SUCCESS
CRISIS CENTER — RAPE RESPONSE ADVOCATE PROGRAM
CRISIS CENTER — SENIOR TALK LINE
FOUNDERS PLACE AT ST. LUKE'S — FOUNDERS PLACE
FOUNDRY MINSTRIES — HOPE INSPIRED MINISTRIES
GIRLS, INC. OF CENTRAL ALABAMA — TEEN LEADERSHIP PROGRAM
IMPACT AMERICA — SAVEFIRST
JUNIOR LEAGUE OF BIRMINGHAM — ANTI-HUMAN TRAFFICKING PROGRAM
JUNIOR LEAGUE OF BIRMINGHAM — CHORAL GROUP
JUNIOR LEAGUE OF BIRMINGHAM — COMMUNITY ROUNDTABLES
JUNIOR LEAGUE OF BIRMINGHAM — CORPS OF VOLUNTEERS
JUNIOR LEAGUE OF BIRMINGHAM — DIAPER BANK
JUNIOR LEAGUE OF BIRMINGHAM — ESSENTIALS PANTRY
JUNIOR LEAGUE OF BIRMINGHAM — PROJECT FIT KIDS
JUNIOR LEAGUE OF BIRMINGHAM — SECOND SERVINGS
MAGIC MOMENTS — MAGIC MOMENTS FULFILLMENT
MCWANE SCIENCE CENTER — KITCHEN SCIENCE COMMUNITY PROGRAM
MEALS ON WHEELS OF CENTRAL ALABAMA
MOTHERS' MILK BANK OF ALABAMA — NOURISH ALABAMA BABIES
NORTHSTAR YOUTH MINISTRIES — SOCCER CLUB U6 PROGRAM
THE EXCEPTIONAL FOUNDATION — ENRICHMENT ACTIVITIES
THE LITERACY COUNCIL — TEACHING ENGLISH FOR SPEAKERS OF OTHER LANGUAGES
UAB VISUAL & PERFORMING ARTS INSTITUTE — ARTS IN MEDICINE
VINEYARD FAMILY SERVICES — BACKPACK BUDDIES
YOUTH LEADERSHIP FORUM
YOUTHSERVE, INC.
YWCA CENTRAL ALABAMA — HEALTHY RELATIONSHIPS

CORPORATE SUPPORT

Altec Industries/Styslinger Foundation
America's First Federal Credit Union
BBVA
Blue Cross Blue Shield of Alabama Caring Foundation
Brasfield & Gorrie
Burr & Forman
CGI Technologies and Solutions
Children's of Alabama
Cobb's Allen
Dent Moses
Dunn-French Foundation
EBSCO Industries
Encompass Health Corporation
Enterprise Holdings Foundation
Grandview Medical Center
Harvey Hubbell Foundation
Hill Crest Foundation
Honda Manufacturing of Alabama
Hugh Kaul Foundation
iBERIA Bank
Jackson & Tucker, P.C.
Mauldin & Jenkins, LLC
Maynard Copper & Gale
Medical Properties Trust, Inc.
Oakworth Capital Bank
O'Neal Steel
PNC Financial Services Corporation
ProAssurance
Progress Bank
Protective Life
Publix Super Markets Charities
Regions Bank
Robert R. Meyer Foundation
ServisFirst Bank
Tacala, LLC
UAB Medical West
Valley National Bank
Vulcan Materials Company Foundation
Wade Sand & Gravel Company
Walmart Neighborhood Grants
Warren Averett

the Centennial branding

To help create one logo celebrating 100 years of service to our community, honoring the women who came before us, recognizing the women serving alongside and looking ahead to our future was a monumental task. We wanted every Junior League member to see herself in the woman featured in our centennial logo whom we now affectionately call “Connie.” We wanted her to be someone whom you looked up to, someone whom you could serve alongside us, and someone whom you wanted to befriend. We scrutinized every detail of her outline until we saw that woman who was clearly on a mission and finding a way to honor our history while forging our future. We wanted to



honor the women before us and to celebrate this 100th year by challenging ourselves to make an even bigger difference in the community.

Our Centennial isn’t only about where we’ve been. It is about who we are and where we are going as a service organization. This year has provided us with the opportunity to share our story, our impact, and our mission with the greater Birmingham community. 🌟

— Honora Gathings Pinnick, Sixth Year Active (2017)
Communications Assistant VP & JLB Little Leaguers Chair 2022-2023
Centennial Celebration Marketing Chair 2020-2022
Centennial Service Program (100 Acts of Service) Pilot

*I really loved having a logo/branding effort that allowed us to showcase our Centennial.
It sets this year apart and gave us the opportunity to open conversations sharing our JLB story.
The League did an amazing job incorporating the Centennial branding into letterhead, logo wear, and member nametags.*

— Ashley Deakle, Fourth Year Active (2019)
Grace Klein Food Delivery & Assistance Chair 2022-2023

the Centennial shirt

By Lynn M.-H. Andrews & Sarah Elizabeth Moreman

To commemorate the 100th anniversary, the Centennial shirt was designed for members of the Junior League of Birmingham. The rich history of our city and dedication of the League intertwined to reveal the significant meaning.

A curated timeline design outlines the story beginning with Sloss Furnace, the historic landmark that pays homage to the birth of Birmingham. Founded on the iron ore industry during the late 1800s, a vibrant city emerged and became so prosperous in its boom it was nicknamed the Magic City.

In addition to being the region’s leading industrial city, Alabama banking pioneer, Harry Brock, was instrumental in making Birmingham one of the nation’s largest banking centers, which transformed the city’s skyline. The addition of numerous headquarters including the previously named AmSouth Harbert Plaza, First National Bank (Regions Center), and the AT&T City Center, which anchor the downtown city center, are symbolized by the two of the tallest buildings on the timeline design, next

to the centrally featured Vulcan, Roman god of fire and metalworking, who is considered the patron deity of Birmingham. Vulcan stands as an iconic symbol of the city’s magic and industrial heritage, rising high on the horizon of the iron ore ridge of Red Mountain and towering over the surrounding landscape. Its presence is a testament to the city’s rich history and enduring legacy.



The design also incorporates the image of the JLB building that was constructed in 1988. Serving as the Junior League of Birmingham’s headquarters, it has become a part of Birmingham’s skyline and signifies the League’s longstanding presence in the community and its commitment to supporting the city’s growth and progress. The image visually represents from where we have come and where we are going, by rounding out the skyline with Constance, the Centennial mascot, who holds a forging tool in one hand and a light to guide the way in the other.

The color of the shirt being black helped introduce the newest JLB fundraiser, Little Black Dress Initiative in the spring of 2022, which allows for members to further spread the light in the community, sharing who we are and what we do for the city. The Centennial shirt has been worn throughout the yearlong festivities raising awareness and serving as a representation of the Junior League of Birmingham’s values, its connection to the city’s history, and its commitment to forging a better future for Birmingham and its citizens. 🌟



Early 1900s saw women across America organizing to meet needs and make a difference in their communities. 19-year-old Mary Harriman established the original Junior League in New York City.

1901



In Birmingham, the Volunteer Relief group from St. Mary's Church focused on supporting servicemen fighting at the Mexican-American border. After the war ended, Volunteer Relief began raising money for Children's Hospital. Around the same time, the ladies of Mrs. Shook's Group were involved in similar work.

1921



After Volunteer Relief and Mrs. Shook's Groups separately petitioned for membership in the Association of Junior Leagues of America (AJLA). The AJLA recommended that the two groups merge to form the Junior League of Birmingham (JLB). The first meeting was held at South Highland Presbyterian Church.

Wednesday, 10 May 1922



Early League fundraising efforts created a "convalescent ward for crippled children" at the Children's Hospital. Not a year has since passed without League volunteers serving at the Hospital.

1927

Sharing the Centennial

story Celebration + Recognition

The importance of having a vision for the Junior League of Birmingham Centennial celebration and the need for planning and execution has served to make the Centennial year successful. The vision helped to bring together the reason for celebrating the centennial year and provided direction for planning and organizing the event.

The branding aspect of the event was also crucial, as it helped to create a cohesive theme and promoted recognition of the JLB Centennial. This included the use of the Centennial logo on various items such as glasses, napkins, and medallions. The design and shape of the glass used for the Friday evening event that took place during the four-day Market Noel fundraiser were also carefully chosen to create a specific atmosphere and evoke the feeling of the Roaring Twenties, which was the theme of the "Cheers to 100 Years" event.

At the heart of the Junior League of Birmingham's Centennial celebration was a powerful message of engagement, inspiration, and leadership. This message was designed to instill a deep desire within members to become involved in the organization's efforts to make a positive impact

By Lynn M.-H. Andrews & Sarah Elizabeth Moreman

on the community. By embracing this message, members were empowered to recognize that their involvement in the JLB was a choice, and that their contributions to the organization were invaluable.

Each member of the JLB possessed a unique set of gifts, including skills, experience, and passion. These gifts were essential in helping the organization achieve its mission of building a better Birmingham. The Centennial celebration provided an opportunity for members to showcase their gifts and talents, while collaborating with others to impact positive change.

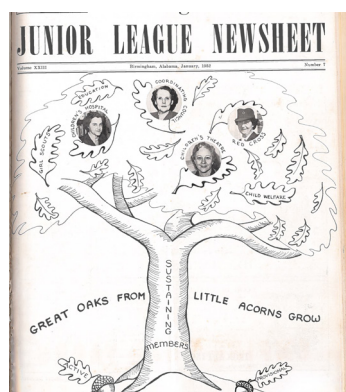
In celebrating its 100th year, the JLB honored its legacy of service to the community, while also forging ahead into the next century with renewed vigor and purpose. The organization's commitment to its vision of creating a better Birmingham was unwavering, and the Centennial celebration served as a reminder of the important work that lies ahead.

Ultimately, the underlying message of the JLB Centennial was about the power of individuals to influence meaningful change in their community. By engaging, inspiring, and leading its members, the JLB empowered them to recognize their unique gifts and to use those gifts to make a positive difference in the world. As we looked forward to the next century of service, we celebrated the legacy of the JLB and the vital role that each of its members played in building a better future for Birmingham.

Being a part of the Junior League of Birmingham was and still is about being a part of something bigger than ourselves. The impact we have made on this city is exponential. Through the programs we have helped create and the foundation we have laid, we have improved countless lives.

And the best part?

We are a part of that history. 🌳

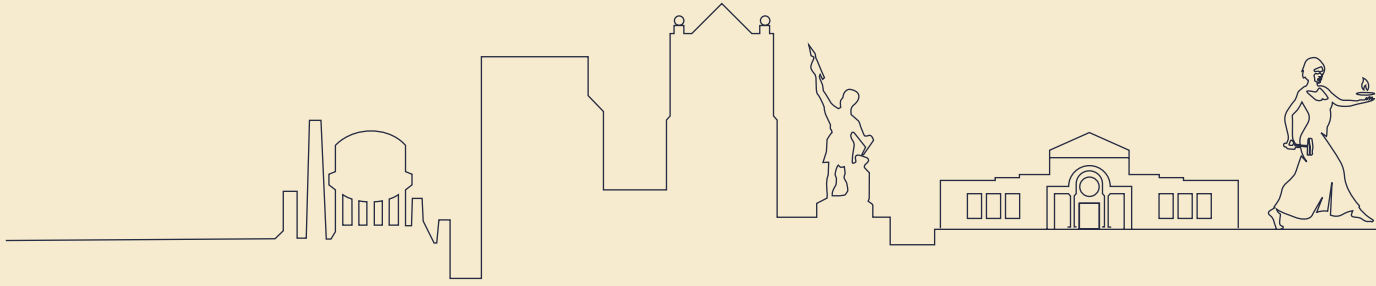


January 1952 Newsheet — 30th Anniversary Issue

It is kind of like an oak tree—each branch, each little acorn, plays a vital role in the overall strength and longevity of the tree. And as members of the JLB, we are a part of that strength and longevity. We are a part of the success.

When I look back at all the amazing women who have gone before us and made us who we are today, it is truly inspiring. And it makes me want to carry that same spirit forward, to instill in our new members the importance of their role in this organization and in this city. They are a part of something important, and they are laying the foundation for the next 100 years of impact and success. It is an honor to be a part of this history, and I hope to pass that sense of pride and purpose on to future generations of JLB members.

— Lynn M.-H. Andrews, Eight Year Active (1999), Three Year Transfer (2019)
Centennial Events Co-Chair 2022-2023, Centennial Gala Committee 2021-2023



ACTS OF SERVICE

100 ACTS OF SERVICE BENEFICIARIES

Avondale Samaritan
Better Basics
Birmingham Talks
Build Up Ensley
Canterbury United Methodist Church
City of Birmingham

East Lake Initiative

Firehouse Shelter
Forge Breast Cancer Survivor Center
Freshwater Land Trust

Girls on the Run
Hearts in Hands, Inc.
i3 Academy
Inglenook Elementary School

Jefferson County Department of Health
LifeSouth
Mobile Food Pantry
Norwood Neighborhood
One Place Metro Family Justice Center
Ronald McDonald House

STAIR
United Ability
West Trinity United Methodist Church
Area hospitals
Area Little Libraries
Area shelters
Local schools

100 ACTS OF SERVICE PROJECTS

Acts with Amy — Beeson Senior Citizen Lunch
Birmingham Reads — pack books in boxes
New office set up
House clean up
Rise Against Hunger overseas program
MLK Fun Run
BJCC Warming Station / One Roof
Boutwell Warming Station with Don Lupo
Easter basket assembling and food pantry
Mums for Moms assembling and food pantry
Acts with Amy — serve meals
Valentine's Party for survivors
Red Rocks Trail clean up
Endangered Species Day
Enon Ridge Trail clean up
Girls on the Run 5k assistance
Building wheelchair ramps
Packing Period Kits — JLB Loves You bags
Baseball field upgrade and beautification
"Have a Ball" sports equipment donations
Day of Play Celebration with Little Leaguers
Vaccine clinic assistance
Blood bank
Coffee and breakfast distribution
Neighborhood clean up and beautification
Outdoor furniture and beautification
Red Shoe Run — water station
Adopt a Room
Read-a-Thon
Frontline workers — goody bags
Afghanistan refugees clothing drive
Frontline Gratitude — JLB Loves You baskets
Book distributions
Toiletry bag distributions
Reading to first graders



In celebration of our 100th year, the Junior League of Birmingham planned "100 Acts of Service" to our community. Projects varied from feeding our local homeless population to environmental clean up projects, a blood drive, celebrating our local heroes (including emergency department staff and teachers), donating to our local food banks and creating Easter baskets for those families served by these partners.

We collected and distributed children's books to local free Little Libraries and helped pack hundreds of meals with Rise Against Hunger. We built a ramp at a local woman's house to increase her mobility out of the house.

Our premier project was helping a local elementary school clean up its playground and build a baseball field for its school baseball/mentorship program with an opening day party, where students were given gently used sports supplies also collected from our members.

There were many wonderful moments that came from this project, and it was truly special to be able to highlight our community engagement through these projects and involve many of our members! 🙌

— Hilary Beason, Eighth Year Active (2015)
 Community Marketing Chair 2022-2023
 100 Acts of Service Chair 2021-2022



Between September 1932 and January 1933, the JLB's Salvage Station oversaw the collection and distribution of 17,000 garments and 200 pairs of shoes for families in need.



1930s – The Great Depression

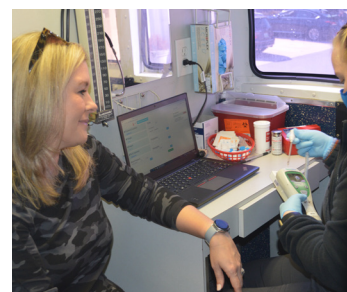
The League paid the salary and transportation costs for Children's Hospital's first medical social worker. Two years later, the JLB and the Public Health Department established a Visiting Nurses Association for people who could not afford the full costs of nursing services.

1935



The JLB saw its first cooperative effort with the City of Birmingham as the League's vibrant children's theater effort supported a production of Peter Pan. The show was seen for free by 2,700 needy children yet still was a financial success.

1937

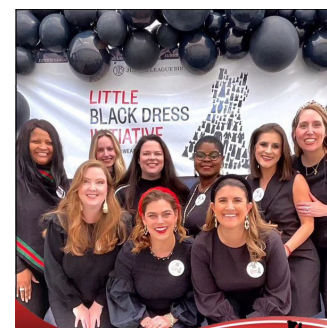
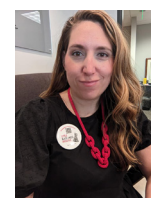


the *Inaugural* initiative

I am grateful to have served as the inaugural Little Black Dress Initiative (LBDI) chair. This experience has allowed me to gain valuable insights into how the Junior League of Birmingham has been making a positive impact on the community through our dedicated volunteer hours and fundraising efforts. Our team has worked hard to put our unique stamp on the established LBDI fundraiser. Our main goal was to demonstrate to our donors and supporters how their contributions were being utilized and to position LBDI as a unifying factor for all our fundraising efforts. Our hope was to make it clear to the Birmingham community that supports our mission and improve the lives of those around us.

The sense of unity and shared purpose among our entire membership was truly remarkable during our inaugural online fundraiser. Despite its virtual nature, the enthusiasm and dedication of all those involved created a palpable energy around the event. I am deeply grateful for the unwavering support and participation of everyone who contributed to our success. Together, we were able to raise over \$100,000 for our community, a testament to the power of collective action and generosity. This achievement is truly something to be celebrated and cherished. 🍷

— Lindsay Cochran, Sixth Year Active (2017)
Fund Development Assistant VP 2022-2023
Inaugural Little Black Dress Initiative Chair 2021-2022



In the 1940s, the JLB maintained its focus on serving the people of Jefferson County while also contributing to the nation's war effort. League members worked as WAVES, Red Cross volunteers, and aircraft assemblers. Members volunteered through the USO and, collectively, sold \$400,000 in war bonds. Meanwhile, the League continued to support the work of Children's Hospital, Beulah Moore Day Nursery, and the Neighborhood House, each of which met unique needs of children in wartime Birmingham. Other League members served at the Crippled Children's clinic, and volunteers on the Children's Aid Society Committee worked with the foster-care system.

1940s

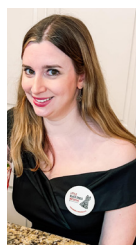
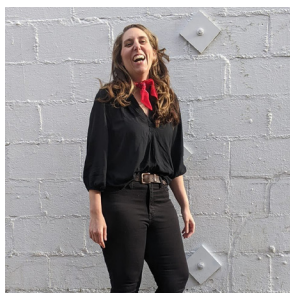
The JLB financed training and salaries for leaders of nine minority Girl Scout troops that had 180 members.

1945



The JLB opened the Nearly New Shop. Each member donated \$10 worth of goods to the shop located in Five Points South.

1947



"I wear black to support programs addressing the economic security and financial stability of women and children in our community."



LITTLE BLACK DRESS INITIATIVE JUNIOR LEAGUE BIRMINGHAM

WE WEAR BLACK BECAUSE TOGETHER THE JLB DELIVERED 500 ART KITS TO CHILDREN'S OF ALABAMA AND CHILDREN'S HARBOR



LITTLE BLACK DRESS INITIATIVE JUNIOR LEAGUE BIRMINGHAM

WE WEAR BLACK BECAUSE TOGETHER THE JLB HAS SENT HOME 2,560 BACKPACKS OF FOOD TO CHILDREN THROUGH BACKPACK BUDDIES



LITTLE BLACK DRESS INITIATIVE JUNIOR LEAGUE BIRMINGHAM


LITTLE BLACK DRESS INITIATIVE



"I wear black to give every child a chance to reach their dreams."

LITTLE BLACK DRESS INITIATIVE JUNIOR LEAGUE BIRMINGHAM

#AskMe WhyI WearBlack



LITTLE BLACK DRESS INITIATIVE JUNIOR LEAGUE BIRMINGHAM

#ASKMEWHYIWEARBLACK



WE ARE WEARING BLACK TO INVEST IN THE FUTURE

LITTLE BLACK DRESS INITIATIVE JUNIOR LEAGUE BIRMINGHAM

"I wear black to inspire girls to be strong, smart and bold through our partnership with Girls, Inc."

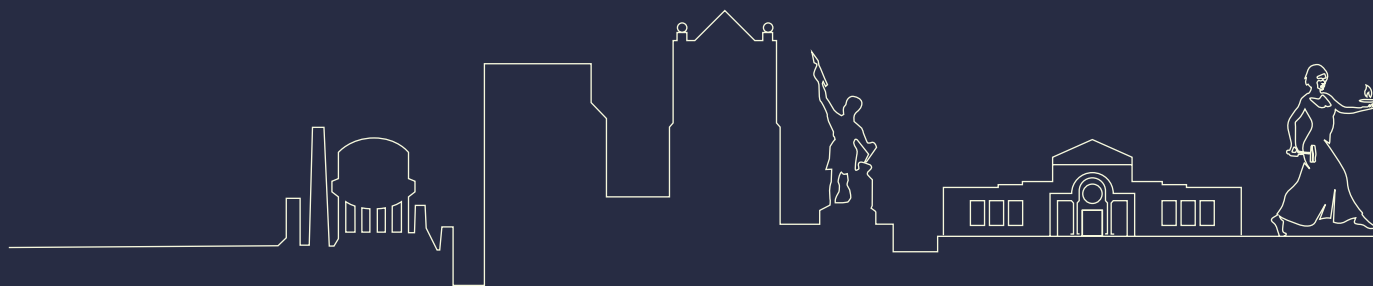


LITTLE BLACK DRESS INITIATIVE JUNIOR LEAGUE BIRMINGHAM

LITTLE BLACK DRESS INITIATIVE



March 14th-21st #askmewhyIwearblack



*She does not live in vain
who employs her wealth,
her thought, her speech
to advance the good
of others.*

President's Society

By Susan Hundley Waldrop & Amy McCorkle Jackson



ORIGINAL GROUP OF PRESIDENT'S SOCIETY
Left to right — Caroline Bolvig, Sheryl Kimerling, Kim Rogers, Founder Susan Waldrop, and Leah Hazard.



PAST JLB PRESIDENTS
Front from left to right — Penney Hartline, Gillian Goodrich, Susan Haskell, Liz Edwards, and Valerie Jones Ramsbacher

Back from left to right — Caroline Bolvig, Leigh Haver, Lauren Roberts, Toni Leeth, Leigh Forstman, Elizabeth Burgess, and Amy Jackson

In the late 1990s, Susan H. Waldrop sat on the Junior League of Birmingham's executive board as the Resource Development Chair, the precursor to the Fund Development VP. She was familiar with the League's fundraising efforts and realized that there didn't exist a way for members to give significantly as individuals outside of attending events or through corporate donations from their employers. Seeing this missed opportunity, Waldrop envisioned the creation of a "giving society" that would present members the chance to contribute at a higher monetary level. Giving societies provide easy and low maintenance means for nonprofits to raise significant funds that are not currently realized in their fundraising strategies. Waldrop suggested \$1,000 as the required donation level to be included in this new "giving society".

Waldrop shared her fundraising vision with Antique Show leadership, Ellard Coward, Kim Rogers, Sheryl Kimerling, and League leadership. She suggested the name "President's Society" and the group decided to launch this initiative at the 1998 Antiques Show.

Waldrop suggested having a sustainer honorary chair who would host an annual cocktail party for members of President's Society. The inaugural event was a roaring success, honoring and hosted by past president Philippa Bainbridge, and President's Society continues to be a pillar of the JLB's fundraising efforts.

In 2023, the League was energized by our centennial and chose to honor six past presidents who guided it through milestone years: Shelia Blair, 50th President, Barbara Thompson, 75th President, Andrea McCaskey, 85th President, Leigh King Forstman, 90th President, Lauren Roberts, 95th President, and Amy McCorkle Jackson, 100th President. The celebration took place at The Birmingham Civil Rights Institute to raise awareness for this invaluable asset to the Birmingham community. 📍

Susan Hundley Waldrop was awarded the Dottie Haynes Award in 1999.

I've been honored to lead this committee for the past three years and have loved seeing how this fundraiser brings our community together. While some of our fundraisers have had seasons that served our organization well, it is my hope that President's Society will become a permanent part of our Fund Development and will be celebrated at our Bicentennial.

— Lucy Anderson, Extended Active (2009)
President's Society Assistant Chair 2021-2023
President's Society Chair 2020-2021
Research and Development Committee 2022-2023



The Junior League School of Speech Correction, Inc. opened at Church of the Advent. The school provided diagnostic and referral services to children and adults, along with conducting 145 such interviews during its first two years.



The school became the Junior League Speech and Hearing Center. Funding for the school came primarily from the JLB's annual Christmas Eve Caroling program, which began in 1948. From an initial \$600 profit the first year, Christmas Eve Caroling grew into a city-wide project that netted upwards of \$25,000 annually by the mid-1950s.

The Junior Programs art series for school-age children grew significantly. A performance of "Peter Rabbit" by the Puppet Committee was seen by more than 7,700 children.

The League's magazine publication, *Newsheet*, and the Nearly New Shop also grew and remained profitable endeavors supporting the JLB's operations and welfare projects.

After having spent its entire existence in borrowed and leased spaces, the Junior League of Birmingham moved into its own (and current) headquarters at 2212 20th Avenue South.

September 1948

October 1950

1950s – Mid-Century

2021-2022

Donors

1922 CIRCLE (10+ YEARS)

LAURA M. ABERNATHY
BETH AND SCOTT ADAMS
BARBARA AND LEON ASHFORD
CANDICE W. BAGBY
SHEILA AND CLARENCE BLAIR **
PATRICIA H. BLINN
MAGGIE AND WILL BROOKE
ELIZABETH DEGRAFFENRIED BURGESS**
RAGAN AND BRAD CAIN
KAREN AND PHIL CARROLL
SHERI AND HOUSTON COOK
DR. AND MRS. A. DERRILL CROWE*
MR. AND MRS. FORREST DEBUYS, III
DEBBY AND BILL DENSON
KAY DONNELLAN
PATSY DAVIS DREHER
LIZ AND WILLIAM EDWARDS
THE FEATHERINGILL FOUNDATION
LEIGH KING FORSTMAN**
MR. AND MRS. JAMES S.M. FRENCH
JULIA R. GARDNER
GILLIAN W. GOODRICH**
ALISON AND JIM GORRIE
SUZANNE AND MIKE GRAHAM
SHAUN AND MIKE GRAY
MARY AND VICTOR HANSON
PENNEY AND ROGER HARTLINE**
SUSAN AND WYATT HASKELL**
LEIGH AND WILL HAVER**
CAREY AND BILL HINDS
VAL AND GEORGE HOLMAN**
SALLIE AND JIM JOHNSON
SANDRA KILLION**
SHERYL KIMERLING*
ALISON AND TATUM LASSITER
STAN AND KOKO MACKIN
ROSALIND AND DANNY MARKSTEIN
JEAN AND JOHN OLIVER
SANDRA M. PARKER
DIANA AND GRAY PLOSSER
MARGARET AND KIP PORTER**
VALERIE AND RON RAMSBACHER**
MRS. JAMES K. V. RATLIFF
KRISTIN AND BILL RITTER**
SUSAN AND DOWD RITTER
KIMBERLY JUSTICE ROGERS*
SUSAN P. SALTER, MD & STEVEN HYDINGER
BARBARA SANDNER
DIANA R. SLAUGHTER***
JOAN AND STAN STARNES**
LINDA J. STONE
KELLY AND LEE STYSLINGER, III
ELLIE AND RYAN TAYLOR
MARTHA AND RICHARD THOMPSON
SUSAN AND GLENN WALDROP

PRESIDENT'S CIRCLE (5-9 YEARS)

JENNIFER AND JIMMY ARD
PHILIPPA M. BAINBRIDGE
EMILY BRANUM
MARGARET HAYES BRUNSTAD
PAT AND ROSS FORMAN
PENNY AND MIKE FULLER
PATRICIA AND CAREY GILBERT
AMY AND STEVE JACKSON
ALICE AND MATTHEW JACKSON
LAVONDA AND PERRY KEEL
MR. AND MRS. DONALD Y. MENENDEZ
SUSIE AND JOHN MOLEN
JENNY AND FRED NUNNELLY
BRAGAN PETREY
WHITNEY POOLE
CLAIRE AND JIMMY PUCKETT
LAUREN AND STUART ROBERTS
KATHERINE AND JAY SMITH

LEADERSHIP CIRCLE (2-4 YEARS)

SUSIE AND JAY ABBOTT
KEITH AND JAIME ANDERSON
KATHY AND FRANK ANDERSON
CASEY BARTOK
HILARY H. BEASON
THE CHALKER GROUP
ASHLEY AND LANDON DEAKLE
JANE B. FRENCH
KEEGAN HAMMOND-WALTERS
LEAH HAZZARD
DENISE HILL
ANNA AND DON JAMES
KATY AND DAVID KILLION
TONI AND CLARK LEETH**
ELIZABETH AND MICHAEL MANN
SUSAN AND GIL MURDOCK
PATRICIA J. NOBLE
ASHLEY PAISLEY
BRIAN AND AMANDA SAINT
KAREN SANDERS
HUGH AND SUSAN THOMAS
SELWYN AND JANICE VICKERS
MR. AND MRS. EROL M. WALLACE, JR.
NANCY AND RAY WATTS
COREY AND MARTINA WINSTON

COMMUNITY CIRCLE (FIRST YEAR MEMBERS)

JUNE AND T.J. CLARK
LINDSAY COCHRAN
CAMERON AND CLAUDE ESTES
KELLEY AND C.T. FITZPATRICK
ALANA AND SCOTT FREDERICK
ELLEN KING
MEGAN AND ALAN LOVETT
VICKY MARTY
NATALIE AND BRYAN MILLS
CALLIE AND WILSON NASH
KAREN AND JOEL PIASSICK
THERESA RYALS
KAITLIN AND WES SCHAEFFER
ELLEN AND KERRY STEIN
SUNNY KING AUTOMOTIVE GROUP
THOMAS AND REBECCA YERBY

*CHARTER MEMBER

**PAST PRESIDENT'S INNER CIRCLE

***CHARTER MEMBER & PAST PRESIDENT'S INNER CIRCLE

the Birthday celebration



2021-2022 Executive Board celebrating JLB's 100th Birthday

Two Fine Groups Merged To Form League In 1922

By Leggett Noland
 The first general meeting of the Birmingham Junior League was held May 10, 1922. The meeting was called to order by the chairman, one hundred and thirty-three responded to roll call. The secretary was asked to read the minutes of the board meetings held previous to the general meetings. The tentative constitution drafted by the Board was read, discussed and adopted article by article. The adoption of the by-laws was taken up in the same manner. This was not completed, as a motion was made and carried that the discussion and adoption of the by-laws be postponed until the next meeting, and the election of officers be held. The nominating committee presented a slate as follows: President—Mrs. Otha S. Woodruff. Vice-President—Mrs. A.M. Shook. Recording Secretary—Mrs. J. J. Moore. Corresponding Secretary—Mrs. J. J. Moore. Treasurer—Mrs. J. J. Moore. Members of Board: Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore. Nominations from the floor were then in order. A motion was made that the nominations for the presidency be closed. This was carried and Mrs. Woodruff was declared president by acclamation. A motion was made and carried that there be two or more candidates for the other offices. Mrs. Shook was elected vice-president but declined to accept the office. Mrs. Shook was elected vice-president by acclamation. Mrs. J. J. Moore Jr. was made recording secretary. Mrs. J. J. Moore was elected corresponding secretary. A motion was then made and carried that the election of the remaining officers and members of the Board of Control be held at the next meeting. The meeting then adjourned to meet Wednesday, May 24.



MRS. ALFRED M. SHOOK headed one of the two groups which merged to form Birmingham's Junior League.

JUNIOR LEAGUE MEETING.
 MAY 10, 1922.
 The first general meeting of the Birmingham Junior League was held May 10, 1922. The meeting was called to order by the chairman, one hundred and thirty-three responded to roll call. The secretary was asked to read the minutes of the board meetings held previous to the general meetings. The tentative constitution drafted by the Board was read, discussed and adopted article by article. The adoption of the by-laws was taken up in the same manner. This was not completed, as a motion was made and carried that the discussion and adoption of the by-laws be postponed until the next meeting, and the election of officers be held. The nominating committee presented a slate as follows: President—Mrs. Otha S. Woodruff. Vice-President—Mrs. A.M. Shook. Recording Secretary—Mrs. J. J. Moore. Corresponding Secretary—Mrs. J. J. Moore. Treasurer—Mrs. J. J. Moore. Members of Board: Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore, Mrs. J. J. Moore. Nominations from the floor were then in order. A motion was made that the nominations for the presidency be closed. This was carried and Mrs. Woodruff was declared president by acclamation. A motion was made and carried that there be two or more candidates for the other offices. Mrs. Shook was elected vice-president but declined to accept the office. Mrs. Shook was elected vice-president by acclamation. Mrs. J. J. Moore Jr. was made recording secretary. Mrs. J. J. Moore was elected corresponding secretary. A motion was then made and carried that the election of the remaining officers and members of the Board of Control be held at the next meeting. The meeting then adjourned to meet Wednesday, May 24.

Submitted by
 Acting Secretary,
 Paula Sumter Higgins

The May General Membership Meeting (GMM) fell perfectly on the Junior League of Birmingham's 100th birthday—Tuesday, 10 May 2022, which gives a nice wrap up to an amazing year and leadership under Amy Jackson. The guest speaker, State Representative David Faulkner, presented the JLB with a Letter of Resolution from Governor Kay Ivey. Then, Executive Director Allison Dearing spoke about JLB's Centennial Gift to One Place Metro Alabama Family Justice Center. Transfers, Provisionals, Sustainers, and Actives who participated in JLB Connected and Leadership Institute, and JLB scholarship recipients were recognized during the annual awards. The JLB Centennial Film trailer was showcased as part of the 100th President Amy Jackson's outgoing remarks. The installation of the 2022-2023 Executive Board preceded the passing of the gavel tradition ending with Martina Winston as the 101st President. 🗳️

Left: Newspaper clipping and meeting minutes of the first Junior League of Birmingham meeting that took place Wednesday, 10 May 1922.

Happy 100th Birthday

10 May 1922 — 10 May 2022

Charter Members — 1922

One Hundredth Provisional Class — 2022



League Year 2021-2022 — Centennial Marketing Chair Honora Pinnick, President-Elect Martina Winston, 100th President Amy Jackson, and Planning VP Megan Bell



Tuesday, 10 May 2022 — Past President and Sustainer Advisor Valerie Ramsbacher, 100th President Amy Jackson, 99th President Toni Leeth, and President-Elect June Clark



Tuesday, 10 May 2022 — State Representative David Faulkner presented members of the JLB with a proclamation from the state of Alabama. From left, Executive Director Allison Dearing of One Place Metro Alabama Family Justice Center, Faulkner, 100th President Amy Jackson, and 101st President Martina Winston

The JLB was celebrating forty years of service with more than 300 active members.

Throughout the decade, the JLB supported Mercy Home, expanded service at Children's Hospital and served as the publicity arm of the Birmingham Southern College Planetarium, which resulted in more than 20,000 visitors during its first year of operation.

1960s



The JLB Choral Group debuted to rave reviews, which follow its performances to this day.

December 1961

A Community Volunteer Services program, later called the Volunteer Board, was formed in 1962 to match volunteers with suitable opportunities. The program thrived and during its second year, more than 22,000 volunteer hours were logged.

1962

In continuing support of the arts, the League made significant contributions to the Birmingham Symphony Orchestra, the Birmingham Museum of Art, and the Birmingham Civic Ballet. In 1964, Junior Programs became the Birmingham Children's Theater.

1964



the Passing of the Gavel

When I participated in the "Passing of the Gavel" ceremony during the Annual GMM, in May of 2018, it was one of the most special and meaningful memories of my active service with the JLB. To have the Presidents that came before me there, to show their support and dedication to the JLB, meant the world to me. I also believe it is an important tradition for the Actives and Provisionals, in attendance, to show them that should they ever be interested in leadership roles, there is a group of women that will be behind them, to support and guide them through their journey. Being on the other side, as a Past President, it is important to me to be there, for the incoming President, to ensure she knows that she is not alone and feels encouraged that she was chosen for a reason, and has the support of all of us, if she ever needs an ear to listen or hands to help. This tradition, started by Past President, Leigh Forstman, is one that I hope continues forever, as it truly is a representation of our rich history, and the brilliant, strong, caring and game-changing women that led the organization to become who we are today. 📌

— Elizabeth Burgess, Sustainer (2010)
97th President 2018-2019
Sustainer Relations Co-Chair 2022-2023

JIMMIE TERRELL WOODRUFF
KATHERINE MORROW GRESHAM
HELEN THOMPSON HETTRICK
MARY CAMPBELL UNDERWOOD
VIRGINIA MARKS WELCH
MARION CUNNINGHAM SHOOK
MARGARET DRENNEN BISSELL
VIRGINIA JEMISON GOODALL
SUSIE PERRY GIVEN
VIRGINIA KAUL GREENE
KATHERINE MORROW GRESHAM
RACHEL LONDON LAMAR
MARY WYATT RUSHTON HASKELL
ANN NELSON STOCKHAM
MARJORIE WESTGATE MCWHORTER
ELIZABETH LANDGREBE
MILLIE PHILLIPS BROOKE
DOROTHY WESTON ROBINSON
FERRY DRENNEN JONES
ELIZABETH DONOVAN BOULDIN
VIRGINIA PERO BOWRON
ANNIE MAUDE WILKINSON BROMBERG
SLOSS WHITAKER INGE
DOROTHY THAMES SCHWARTZ
ALICE BOYD BROMBERG
SUSAN PALMER WINSLOW
MARY JEMISON COBB HULSE
ELEANOR EDMONDS RENNIE
PATTI O'NEILL RUST
KATHERINE MEADOW MCYEIRE
JANE HILL HEAD
VIRGINIA YOUNG SIMPSON
BEVERLY WHITE DUNN
HELEN MILAM GIVEN
MARY ELIZABETH ARD RIKARD
ANN SAMFORD UPCHURCH
CLARA EBAUGH BROWN
PEGGY PLUNKET BADHAM
GRAY KRUSEN
LILLIAN CULP STILES
EDITH TYNES QUARLES
GENE CONNELL SMITH
JANE CRUMBAUGH COTTEN
DOROTHY DERMUS BOYD
JEAN HODO MILLER
CAROL JEMISON LACY
ADA B. FRENCH MCWANE
LELLA CLAYTON BROMBERG
SHEILA SHEAN BLAIR
JANE BLOUGH FRENCH

PHILIPPA MCCLELLAN BAINBRIDGE
MARGARET ROBINSON NORTEN
ELSIE LUPTON CONZELMAN
MIMI WILSON TYNES
LOUISE RUST GILLESPIE
BARBARA NOOJIN WALTHALL
BETTY TIMBERLAKE KNIGHT
FRANCES BLACKWELL ROBINSON
MILDRED COTTEN KNIGHT
KAREN SMITH CHAPMAN
DIANA REDIKER SLAUGHTER
CAREY THOMAS HINDS
GILLIAN WHITE GOODRICH
SUSAN NABERS HASKELL
DIANA HASTY PLOSSER
PAT MCCABE FORMAN
LEIGH HUTSON HOOD
MARGARET MARKS PORTER
MARGARET HAYNES BRUNSTAD
JOAN WHITE STARNES
PATRICIA JENKINS NOBLE
SANDRA REEVER KILLION
ANN DUPREE FLORIE
BARBARA FINCH THOMPSON
RHONDA FINNELL LUSCO
WINN COLE SHANNON
CAROLINE STEVENS BOLVIG
JANE FLYNN SHARP
VARLERIE GEYDEN HOLMAN
ROBIN VITTINGL SPARKS
SUSAN FOOTE ABBOTT
ELISSA HANDLEY TYSON
PENNEY PARKER HARTLINE
ANDREA GARRETT MCCASKEY
LEIGH HARDIN HANCOCK
SHANNON BARNHILL LISENEY
KRISTIN HORTON RITTER
ELIZABETH CHUMBLEY EDWARDS
LEIGH KING FORSTMAN
VALERIE JONES RAMSBACHER
KARA WREN MYERS
ALISON DECKER SCOTT
LEIGH KRASELSKY HAVER
LAUREN DAVIS ROBERTS
KATY ROE ELDRIDGE
ELIZABETH DEGRAFFENRIED BURGESS
BECKY RACHEL HOLT
TONI RHODES LEETH
AMY MCCORCKLE JACKSON
MARTINA MONIQUE WINSTON



May 2021 — 100th President Amy Jackson with Past JLB Presidents



Tuesday, 10 May 2022 — Last ten years' worth of JLB Presidents



Newly inducted 101st President Martina Winston with her family



Tuesday, 10 May 2022 — 101st President Martina Winston with Past JLB Presidents





From the 101st President

I'm not sure if I thought I would experience 100 years in my lifetime, but from January 1st through December 31st of 2022, I was able to get a taste of what it might feel like. Honored to lead and serve as the 101st President during the second half of our centennial year was truly a blessing.

Back in 2018, I had the great pleasure of serving as Assistant Planning VP, which awarded me the opportunity to co-lead the Centennial Planning efforts alongside then-Planning VP and (2020-2021) Past President Toni Leeth. I never imagined, dreamed, or thought of the idea of serving in the capacity of President when we created the plan. I only thought that this would be and should be a special moment of celebration for our members, community partners, corporate sponsors, and donors. We truly wanted to create something memorable for our community. We recognize that our impact in the Birmingham community has been built on the foundation of relationships, partnerships, and collaboration. This was our moment to recognize all the efforts of so many people that have helped the Junior League of Birmingham achieve its mission.

I hope that you will enjoy this one-of-a-kind JLB *Centennial Newsheet* issue and experience all over the feelings that I felt all throughout the year. I can't wait for our future leaguers to read this issue and say, "WOW, they did some really good work in the community, and those ladies really knew how to party."

As the saying goes ... You Only Turn 100 Once!

Your Prez,

Martina

Martina Winston
101st President of the Junior League of Birmingham
2022-2023



COMMUNITY ADVISORY BOARD

DR. TARIKA BHUTA, *McCool & Bhuta ENT*
LAJUANA BRADFORD, *Regions Bank*
JASON BRYANT, *SouthState Bank*
AMY JACKSON, *JLB Immediate Past President*
DAVID LOPER, *Protective Life (retired)*
VALERIE RAMSBACHER, *Regions Bank*
ISABEL RUBIO, *Holy Family Cristo Rey*
FELICIA STEWART, *philanthropist*
JESSE UNKENHOLZ, *Balch & Bingham*
SHERREL WHEELER-STEWART, *Birmingham City Schools*

EXECUTIVE BOARD

Martina Winston
June Clark
Meg Lovett
Mary Frances Forbus
Katie Clifton
Haley Scallions
Rebecca Yerby
Jenny Bell
Ellen King
Whitney Poole
Elizabeth Mann
Alana Frederick
Melody Harrington
Jessica Hopper
Lauren Roberts
Lindsay Hendley

2022-2023

PRESIDENT
PRESIDENT-ELECT
COMMUNICATIONS VP
COMMUNITY VP
FINANCE VP
FUND DEVELOPMENT VP
GOVERNANCE DIRECTOR
MEMBER LIAISON
MEMBERSHIP VP
NOMINATING DIRECTOR
PLANNING VP
RECORDING SECRETARY
TRAINING DIRECTOR
VOLUNTEER VP
SUSTAINER ADVISOR
ASSISTANT TO PRESIDENT

League Year 2022-2023

COMMUNITY PLACEMENTS

BIRMINGHAM BOTANICAL SOCIETY — CAN YOU DIG IT?
CHILDREN'S OF ALABAMA — FAMILY FUN TIMES
COLLAT JEWISH FAMILY SERVICES — SENIOR GROCERY DELIVERY INITIATIVE
COMMUNITY FOOD BANK OF CENTRAL ALABAMA — MOBILE FOOD PANTRY
CORNERSTONE SCHOOLS OF ALABAMA — TAKING STEPS FOR SUCCESS
CRISIS CENTER — RAPE RESPONSE ADVOCATE PROGRAM
CRISIS CENTER — SENIOR TALK LINE
FORGE BREAST CANCER SURVIVOR CENTER — FORGING A COMMUNITY
FOUNDERS PLACE AT ST. LUKE'S — FOUNDERS PLACE
FOUNDRY MINISTRIES — HOPE INSPIRED MINISTRIES
GIRLS, INC. OF CENTRAL ALABAMA — TEEN LEADERSHIP PROGRAM
GRACE KLEIN COMMUNITY — FOOD DELIVERY & ASSISTANCE
JUNIOR LEAGUE OF BIRMINGHAM — ANTI-HUMAN TRAFFICKING PROGRAM
JUNIOR LEAGUE OF BIRMINGHAM — CHORAL GROUP
JUNIOR LEAGUE OF BIRMINGHAM — COMMUNITY ROUNDTABLES
JUNIOR LEAGUE OF BIRMINGHAM — CORPS OF VOLUNTEERS
JUNIOR LEAGUE OF BIRMINGHAM — DIAPER BANK
JUNIOR LEAGUE OF BIRMINGHAM — ESSENTIALS PANTRY
JUNIOR LEAGUE OF BIRMINGHAM — SECOND SERVINGS
MAGIC MOMENTS — MAGIC MOMENTS FULFILLMENT
MEALS ON WHEELS OF CENTRAL ALABAMA
MOTHERS' MILK BANK OF ALABAMA — NOURISH ALABAMA BABIES
NORTHSTAR YOUTH MINISTRIES — SOCCER CLUB U6 PROGRAM
THE EXCEPTIONAL FOUNDATION — ENRICHMENT ACTIVITIES
THE LITERACY COUNCIL — TEACHING ENGLISH FOR SPEAKERS OF OTHER LANGUAGES
VINEYARD FAMILY SERVICES — BACKPACK BUDDIES
YOUTH LEADERSHIP FORUM
YWCA CENTRAL ALABAMA — HEALTHY RELATIONSHIPS

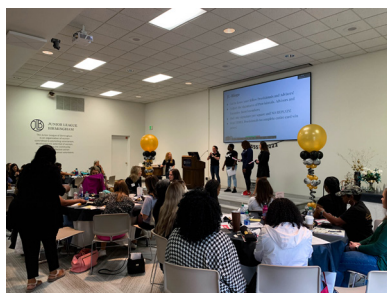
CORPORATE SUPPORT

Alabama Credit Union
Altec Industries/Styslinger Foundation
America's First Federal Credit Union
Balch & Bingham, LLP
Blue Cross Blue Shield
Brasfield & Gorrie
Burr Forman
CGI Technologies and Solutions
Children's of Alabama
Cobbs Allen
Cowin & Company, Inc.
Encompass Health Corporation
Enterprise Holdings Foundation
First Horizon Bank
Grandview Medical Center
Hill Crest Foundation
Mauldin & Jenkins, LLC
Maynard Copper & Gale
Medical Properties Trust
Medical West
Mike and Gillian Goodrich Foundation
Oakworth Capital Bank
Protective Life
Publix Super Markets Charities
Regions Bank
Robert R. Meyer Foundation
Tacala, LLC
The Daniel Foundation
UAB Medical West
Urgent Care for Children
Valley National Bank
Vulcan Materials Company Foundation
Walmart Neighborhood Grants



JUNIOR LEAGUE
BIRMINGHAM

the Centennial Provisional Class



It's a heartwarming feeling to follow in my mom's footsteps, but it's also a special feeling to be an extension of her footprint in the JLB.

— Alexandra Ward,
Provisional 2022-2023
Second Generation JLB Member



I was impressed with how everyone worked together for the greater good. The egos were left at the door, and the mission was always at the forefront.

— DeValerie Williams,
Provisional 2022-2023



As we embarked on our 100th Centennial Provisional class, the goal was for the Provisionals to understand the impact that the Junior League of Birmingham made since its inception. *More importantly, how can we multiply our impact over the next 100 years?* 101st JLB President Martina Winston and Provisional Director Karley Nemeth collaboratively established the strong idea to theme our provisional meetings through the decades. Each Provisional Advisor group was assigned a decade of the JLB to provide an understanding of how each decade over our 100 years has impacted the League's passion and purpose. In addition, several groups brought us through the history of the AJLI to see how we learned from other leagues to allow the JLB to make the biggest impact possible. Our Provisionals represent a diverse background, some second generation JLB members, some transferred from other leagues, some new to the city and Junior League—but all had one goal in mind, to make Birmingham a better place through our commitment to voluntarism, personal growth, and impact areas. 🍷

Cheers to another 100 years!

— Natalee Perkins, Fifth Year Active (2018)
Provisional Director Assistant,
Communications Liaison 2022-2023



What makes the Centennial Class different is the pride they have about celebrating the 100 years. They are ready to go out and hit the road running. We have these special little projects where the Provisionals showed off their creativity when telling the history of the Junior League by decades such as doing the Brady Bunch and type of a scavenger game using QR codes to get more information. Each provisional group pulled out from the bowl a certain timeframe or decade dating back to 1920s to build their historical lesson project to showcase to the rest of the Provisional Class.

These Provisionals like to get involved such as the First Fridays with President Martina. When we took the trip to the Legacy Museum in Montgomery, we bonded through these long meaningful conversations.



One of the most rewarding aspects is how the Provisionals not only connect with the Junior League but also share what's happening in their personal lives. It's heartwarming to witness how they support each other and how new bonds are formed. As a provisional advisor, seeing the formation of these new friendships is particularly significant and gratifying. 🍷

— Kelly Wright, Fourth Year Active (2019)
Provisional Advisor 2022-2023



Throughout the years, I've observed additional initiatives and was impressed regarding how well organized they were, and the members were always poised and kind. Years later, I also noticed that the demographics of the organization had changed. I noticed that many ladies of color were joining and decided to begin further research on the background of this service organization and simply inquire about the steps needed to join.

— Rubie Moore,
Provisional 2022-2023



Ashley Adams
Michelle Althoff
Veronica Anderson
Aubie Andrews
Elizabeth Armistead
Caroline Bagwell
Shunteria Bailey
Devita Barnes
Velencia Bell
Casandra Bennett
Traci Bennett
Lindsay Birchfield
Jamyah Bowden
Monica Bowden
Ginger Brook
Amy Brown
Deaidran Brown
Taylor Burns
Jessica Cheatwood
Baylee Clark
Corrin Coleman
Cynthia Copeland
Danielle Cox
Mathleen Craig
Adriene Crane
Melissa Cruce
Phoebe Davis
Jasmine Densmore
Harper DeWine
Wanda Dial
Teshkia Dill
Katie Dobbins
Sandra Douglas
LeKisha Doyle
Amy Dunn
Iris Fisher
Grace Flemer
Jane Gardner
Grace Geyer
Kelsey Givner
TaShauna Goldsby
Ashley Gooler
Cameron Gorham
Elizabeth Graham
Cassandra Greer
Fekisha Guyton
Elizabeth Hall
Emmie Hendricks
Holly Holliday-Jones
Robin Hood
Vivian Hopkins Moss
Melanie Hoskins
Madelaine Howard
Deundra Hunter
Alana Ingram
Lia Issagholian
Jessica Jernigan
TaMorya Johnson-Jones
Arpel Jones
Jacquelyn Jones
Laura Jones
Theresa Jones
Jasmine Kemp
Angela Kennedy
Meagan Kennedy



PROVISIONAL DIRECTORS

KARLEY NEMETH, Director

NATALEE PERKINS, Director Assistant — Communications Liaison

MEESHA EMMETT, Director Assistant — Community Liaison

NATALIE MILLS, Director Assistant — Operations

PROVISIONAL ADVISORS

KENEISHA ALFORD

KATIE BAXTER

KRISTEN BOWEN

MALLORY BRADEN

KACY DUNAWAY

ANN DYER

KATHARINE FESPERMAN

MIKELA KNOX

JENNIFER MCGEE

ADRIENNE MOORE

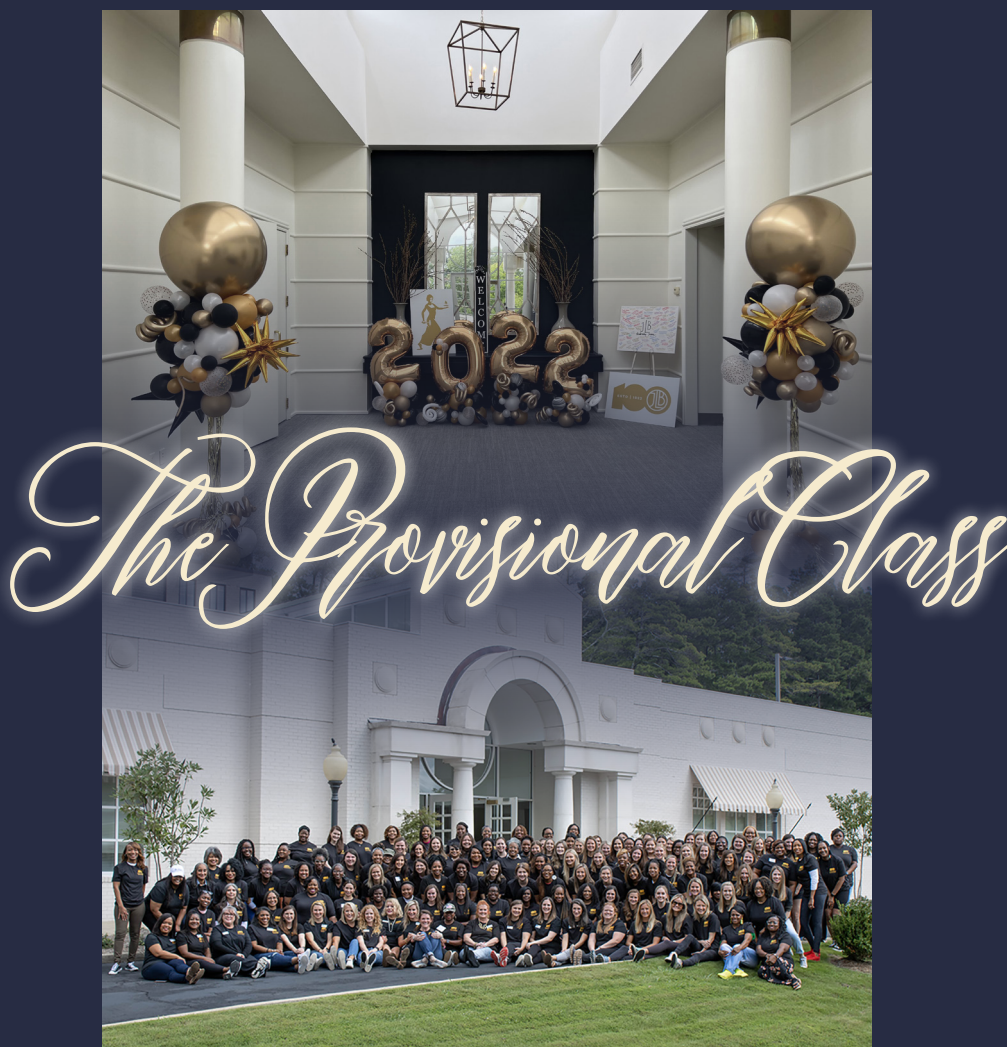
JULIE ROARK

KIMBERLY ROLLINS

JULIA RYCZAK

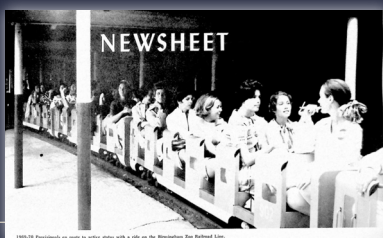
KAITLIN SCHAEFFER

KELLY WRIGHT



Jordan Kirk
Lauren Knickrehm
Mallory Lamm
Lisa Lavender
Petra Leonard
Laurn Lewis
Alexis Long-Daniels
Annie Lovelady
Elizabeth Lowder
Hastings Marks
Shelby Mauck
Hannah McCabe
Quinzetta McCray
Adrian McGee
Andrene McKinney
Cat Miaoulis
LaTonya Mines
Rubie Moore
Wendy Morris
Keri Morton
Ruth Ann Moss
Cynthia Mullins
Katie Mundy
Carly Murray
Morgan Northcutt
Tiffany Page
Chloe Patterson
Maggie Pemberton
Latoshia Pettway
LaKaiia Plummer
Elizabeth Portis
Alexandra Priestler
Rian Ptomey
Ashleigh Pugh
Kailey Ready
Summer Rhea
Satina Richardson
Skye Saia
LaTonya Samuel
Erica Scott
Krysti Shallenberger
Rebecca Simon
Sara Smith
Ivy Stacey
Katie Stewart
Shauna Stewart
Sarah Strada
Taylor Tanner
Jayde Terrell
Katie Thomas
Kelsie Thomas
Jessica Trahan
Lauren Trahan
Claire Vice
Alexandra Ward
Hope Ward
Shaaron Wesley
Tamika Whitt-Wright
Erica Willis
Kara Wingard
Christine Winkler
Maria Woods
Mary Anna Wright
Meredith York

1969-1970
Provisionals —
en route to active
status with a ride
on the Birmingham
Zoo Railroad Line



1969-1970

The JLB expanded its focus on social services during the 1970s. Confronting substance abuse, the JLB hosted a community-wide Drug Symposium in 1971. A year later the League began supporting Freedom House, a treatment center.

Continuing to focus on the needs of children, the League dedicated itself to preventing child abuse and improving day care centers in Jefferson County.

1970s



The JLB was reaching 32,000 children through 15 child-focused partnerships in mental health, social services, and arts and education, including the Allan Cott School, 13th Place, the Shelter Cottage of Family Court, and the Higdon Group Home.

1978

Presenting the JLB Centennial Plan at the 2022 AJLI Annual Conference

The first Junior League was founded in 1901 in New York. By 1922, when the Junior League of Birmingham (JLB) was established, 50 other leagues had begun their work in communities around the US. In fact, the Junior League experienced quite a boom in the 1920s, with 70 leagues created during the decade. Thus, centennial celebrations have been on the mind of a lot of league leaders across the country.

Leagues sharing their experiences with other leagues is a great benefit of being a part of the Association of Junior Leagues International (AJLI). The JLB got a head start on its centennial planning, charging an ad hoc committee in 2018 to develop a centennial celebration plan, therefore many leagues had reached out to JLB to share their plan. Aware of the growing outreach and mass of leagues reaching this milestone, Toni Leeth, JLB past president, reached out to AJLI to organize a centennial celebrations panel at the 2022 AJLI Annual Conference. Moira Girard, AJLI Chief Learning Officer agreed: "The more we can elevate and share the great work being done by our leagues, the more we build stronger connections and deeper learning across our association."

Leeth organized and facilitated the panel "Marking the Occasion: Planning Your League's Centennial Celebration." In addition to sharing JLB's plan, the panel featured two other leagues to represent the diversity of geography, league size, and celebration experiences. Margo Goodwin, Centennial Celebrations Co-Chair and former Sustaining President of the Junior League of Dallas (JLD), and Uta Steinhauser, President of the Junior League of Greater Princeton (JLGP), joined Leeth on the panel.

Like JLB, JLD was formed in 1922 and celebrating its centennial in 2022. JLGP's celebrations were to have occurred in 2021 but were postponed to 2022 due to the COVID-19 pandemic. The one-hour panel covered a lot of ground—when

By Toni Rhodes Leeth

and how to get started and who to include in the planning and what elements to consider in planning your league's centennial celebration, including stakeholders, purpose, and funding. The three leaders on the panel shared specific examples of how their leagues planned to mark this major milestone.

The purpose of the Centennial celebration is to raise awareness of the JLB, increasing our circle so that more people know us for our impact and leadership in the community.

— Toni Rhodes Leeth
99th President 2020-2021

Leeth said that, for JLB, all centennial celebration activities, from marketing to events, were connected back to the celebration's purpose "to raise awareness of the JLB, increasing our circle so that more people know us for our impact and leadership in the community." JLB's 100 Acts of Service campaign provided a strong example of engaging the community in the mission of the JLB and creating a platform to tell the JLB's story of 100 years of impact. Goodwin spoke of being intentional to touch on every aspect of what makes the JLD special, from the reach and diversity of its membership to the legacy of contribution to the community. Part of its centennial gift was creating a \$15 million volunteer training endowment for the JLD, to ensure the leadership of JLD members continues well beyond its first century. After a year-long delay due to COVID-19, JLGP celebrated its centennial with a roaring '20s gala and a new fundraiser (President's Circle).

From left to right: "Marking the Occasion: Planning Your League's Centennial Celebration" Panelists
Toni Leeth—Junior League of Birmingham,
Margo Goodwin—Junior League of Dallas, and
Uta Steinhauser—Junior League of Greater Princeton

After the presentation, the panelists answered questions from the full room of league leaders and AJLI staff. A league president-elect expressed her appreciation: "We are two years from our centennial, and this session was just what we needed to guide our planning!" At the end of the session, Leeth shared with the group, "One of my favorite parts of any AJLI meeting is connecting to and learning from other leagues. What a privilege to be a part of and learn from a network of smart, inspiring women leading in communities all around the world." ®

Centennial Key Marks

HOW TO START
Marketing
Level up existing events

WHEN
Milestones

WHY
Goal for the celebration

WHAT
Gift to the community
Community service

WHO
Internal inspiration
External inspiration

WHERE
Member birthday party
Cocktail celebration
Gala





the Centennial film

From left to right:
Executive Producer and 99th President Toni Leeth,
Narrator and 85th President Andrea McCaskey, and
Director/Writer/Producer Jenna M. Bedsole
This JLB Centennial Film piece is written by Leeth.

How do we celebrate one hundred years of an organization like the Junior League of Birmingham in thirty minutes?

Not easily! There are more than a dozen organizations in Birmingham that trace their roots back to the JLB. There are hundreds of women whose leadership in our community was formed through the training they received as a JLB member. And, there are thousands of lives who have been impacted by the programs and services provided by the JLB. These stories could fill an entire library of film. How do you distill them into 30 minutes?

It started as an idea, like most great JLB projects, around the boardroom table. In the fall of 2018, the Centennial Celebration Steering Committee was brainstorming how the JLB should mark this significant milestone. All ideas centered on the primary goal of raising awareness of the JLB, increasing our circle so that more people know us for our impact and leadership in the community. A film would provide an engaging and far-reaching format for telling the JLB story: a bold, relevant and innovative organization creating lasting impact in Birmingham. Having an award-winning film festival in our own backyard added motivation to solidify the idea as part of the centennial celebration plan.

The JLB partnered with Free Works Productions to bring this idea to reality. As a torchbearer for the JLB's Community of Lights centennial campaign, Jenna Bedsole, founder of Free Works, was familiar with the JLB, but as she researched the league's history to write the script, she grew to understand and appreciate the extent of impact the JLB has had on Birmingham. Bedsole brought into the project Ted Speaker,



THE JLB: 100 YEARS OF SERVICE AND IMPACT

Centennial Short Film

A documentary of the JLB's beginnings, its growth, and its hope for the future to mark 100 years of service, leadership, partnerships, and developing the potential of women

Credits

DIRECTOR/WRITER/PRODUCER
Jenna M. Bedsole

EXECUTIVE PRODUCER
Toni Rhodes Leeth,
99th JLB President

PRODUCER/EDITOR
Ted Speaker

NARRATOR
Andrea Garrett McCaskey,
85th JLB President

DIRECTOR OF PHOTOGRAPHY
Michael Praytor

ARTWORK
Jennifer King

RESEARCH
Jaclynn Maxwell Hudson

TRAILER
Tuesday, 7 December 2021 GMM

PREMIERE SHOWING
Monday, 9 May 2022
Sidewalk Film Center + Cinema

SIDEWALK FILM FESTIVAL
Sunday, 28 August 2022

an Alabama-native living in California, who, with Toni Leeth, 2020-2021 JLB President, rounded out the film production team.

Work began full steam in January 2021, including hundreds of hours of research, days spent combing through the JLB archives, and numerous phone calls. The JLB auditorium transformed into a film studio for April and early May, capturing on camera the memories of JLB's leaders and community partners, past and present. The hardest part of the project started once filming was complete – editing. Once the film was in a near final version, it was time to tie the story together with narration, and Andrea McCaskey, 2006-2007 JLB President, did so beautifully.

JLB members got a sneak peek of the film at the December 2021 general membership meeting with a two-minute trailer, and the JLB took up residence for two days in May 2022 at the Sidewalk Theater in downtown Birmingham to share the film with members, community partners, corporate sponsors, and other friends of the JLB. The centennial film made its way back to Sidewalk in August 2022, this time as an official selection of the 24th Annual Sidewalk Film Festival and showing at the Birmingham Museum of Art as part of the Alabama Shorts film block. Nearly four years after that brainstorming session around the JLB boardroom table, the dream of sharing JLB's 100 years of impact and service through film and as a part of Birmingham's world-class film festival became reality. 🎬

So the question remains, how do you celebrate 100 years of impact in 30 minutes?

Watch the film at
jlbonline.com/100years



The 1980s signified change the JLB. A new headquarters building was constructed and the League championed mobility for the physically handicapped using the Access Unlimited.

1980s

In honor of our Magic City, the first JLB cookbook titled "Magic" was printed. Now out of print, "Magic" has become a collector's item, often the subject of bidding wars on resale sites like eBay.

1980s



The League continued its extensive volunteer work. Members volunteered with the Birmingham/Jefferson County Family Violence Project, the Birmingham Historical Society's Downtown Discovery Tours, The Red Mountain Museum, Birmingham Museum of Art, and the Ruffner Mountain Nature Center.

1980s

the Centennial momentum

As a community leader, Volunteer VP Jessica Hightower Hopper believes it is important to balance the involvement of our League members in events like the World Games with our ongoing commitment to our agency's community impact. While the World Games 2022 were an exciting opportunity, we must prioritize our resources to ensure that we continue to make a difference in our community beyond this event.

With consideration for the members' time and efforts, Hopper stated, "While this is a great opportunity to be involved in the World Games, we must still consider the impact on our league members and our agency's overall community impact. We need to carefully assess whether asking our members to take on additional responsibilities for the World Games is feasible and sustainable."

Asking our league members to do 40 hours of training only for the World Games is basically a placement, which is a whole year's worth of work for the League. Hopper raised this rhetorical question: Are we going to ask them to double up and go above and beyond? The World Games coordinators knew the level of our members' training as volunteers, and they asked for our help again within two weeks before the games.

By Sarah Elizabeth Moreman

Hopper and the rest of the JLB Executive Board faced a tight deadline with the turnaround of two days to organize volunteer shifts for the World Games as the athletes were arriving a week before the opening games to settle in and adjust to the time difference. They explored several options to organize the volunteer signups, such as using Digital Cheetah or shiftwork signups. However, given the short timeline, the GoogleDoc proved to be the most efficient and user-friendly option. Membership VP Ellen King created a GoogleDoc overnight that was sent out immediately to all our members. Despite the rush, they successfully recruited a large number of volunteers who were eager to contribute to this international event, even with the timeframe clustered around the 4th of July festivities.

Hopper described the phenomenon, "I was in my guest room, looking at the computer watching people fill in the slots. It was a great feeling to see the slots filling up so fast, with over 250 shifts taken in a matter of hours. To show our appreciation, I got on Facebook and tagged people in posts to give them a shoutout every time they signed up. I was overwhelmed by the enthusiastic response, and it was clear that many people, like myself, wanted to showcase the hospitality of Birmingham."

From Hopper's perspective, the World Games team did a great job promoting the events, making everybody excited about welcoming the world to Birmingham. Our volunteers felt that they needed an easy way to volunteer and get engaged. We are honored that the World Games organization saw us with our JLB-trained volunteers as part of the solution. 🙌

How did we do?

VOLUNTEERS

133 Actives
39 Provisionals
12 Sustainers

SHIFTS

264 shifts covered

HOURS

1,357 hours served

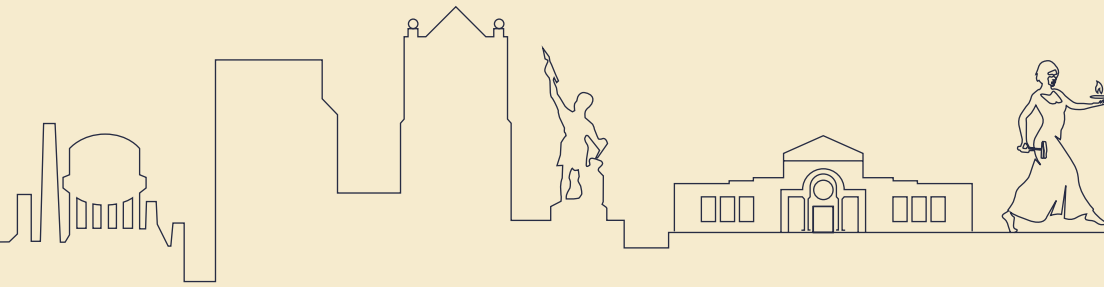
TIMEFRAME

two short weeks

Thank you for your
kindness, patience, and joyfulness
in serving these athletes!
You are the best!

— Jessica Hightower Hopper
Volunteer VP 2022-2023





When asked about Fourth Year Active Kelly Wright as the one who signed up for the most shifts serving the World Games 2022, Volunteer VP Jessica Hightower Hopper replied, “I loved following Kelly’s journey with the World Games. She was the one person who kept signing up for more and more shifts on the spreadsheet, and I would always see her name. I would say, ‘Hey, Kelly,’ and she was the hostess with the mostest when it came to welcoming those athletes. We have to think about the athletes getting off an international flight at the BHM airport and getting shuttled to Birmingham-Southern. Most teams were arriving together in one or two different shifts. They are tired and want to go to their rooms. Get a snack. And, Kelly ... she was there, welcoming them, giving them water, giving them snacks, figuring out the best way for them to get their paperwork done so they

I cannot wait for the WORLD to see the volunteer power, hospitality, and generous hearts of the Junior League of Birmingham!

— Martina Winston,
101st President 2022-2023

could get to their room quickly. She made great friends with some folks. It was fun to follow along with all her social media posts, because she documented the journey of a World Games volunteer very well, and she represented the Junior League very well. We are very proud of her and her selflessness for signing up for all those shifts. She was our World Games champion.”

Hopper continued, “We all have different spiritual gifts. And I think one of Kelly’s is hospitality. Like a lot of volunteers, Kelly realized this is an opportunity of a lifetime. How many times would anyone get to interact with so many people from different parts of the world? We’re talking about athletes at the top of their profession. It is an outstanding opportunity, plus her amazing heart for service and amazing gift of hospitality make the perfect recipe.”

Initially, Kelly Wright signed up for volunteer shifts on behalf of the Junior League, but the experience was so captivating that she got completely swept away. Interacting with people from different countries was exhilarating for her, as she enjoyed immersing herself in the energy and pageantry of events. It was a fun and rewarding experience to meet athletes and share meals with them, listening to their stories of perseverance. Even the security team had captivating tales to share, making the whole experience extraordinary. It was the opportunity to connect with people from all over the world that makes the World Games 2022 unforgettable. Witnessing the growth of participants throughout the journey, from point A to C, and contributing to their success is fulfilling for Wright. It motivated Wright to continue volunteering and help others reach their potential. 🌍



In blue TWG 22 volunteer shirt, Fourth Year Active Kelly Wright with athletes



In blue TWG 22 volunteer shirt, Fourth Year Active Kelly Wright with athletes

The JLB reported 722 active members in 1990, and by 1992 the JLB was among the top 7% of fundraisers in the nation.

During this decade, the JLB created the Dottie Haynes Service Award. Working with other community agencies, the JLB was instrumental in creating Voices for Alabama's Children and The Literacy Council of Central AL.

1990s

The Association of Junior Leagues International (AJLI) began commemorating many Leagues for their centennial projects and celebration with the founding Junior League of the City of New York leading the way.

2001

In 2001, Birmingham lost wonderful community volunteer Lucille Beeson. Even in her passing, Mrs. Beeson's love for our community was apparent as she established a sizeable trust to benefit 13 charitable organizations, including JLB.

2001

The League created its first endowment fund in 2003, with the goal of establishing a greater financial base for the JLB to enable it to provide financial support to our chosen projects and programs, regardless of the money acquired from our fundraisers.

2003

the Centennial purpose

By Meg Pace Lovett

A Magic City native, attorney Crystal Smitherman had not heard of the Junior League of Birmingham until the organization came before her and the rest of the Birmingham City Council in 2019.

The JLB's Anti-Human Trafficking Committee was there to ask city leaders to declare Birmingham a "human trafficking free zone."

"It was this group of poised and professional women," said Smitherman. "And I said, 'That's an organization I want to be a part of.'"

One year later, Birmingham was a Human Trafficking Free Zone and Birmingham City Councilor Crystal Smitherman was a JLB provisional. Now in her second active year, Smitherman is double-placed on the Anti-Human Trafficking and Diversity, Equity and Inclusion committees, president pro-tempore of the Birmingham City Council and continues her "day job" as an attorney in the firm she shares with her father, State Senator Rodger Smitherman.

"I'm very thankful to work under my supportive dad," said Smitherman.

Her mom Carole Smitherman is also an attorney (and former Birmingham city councilor and Birmingham mayor) who now serves as a circuit court judge in Jefferson County.



Crystal Smitherman is sworn in to the Birmingham City Council by her mom Judge Carole Smitherman with her dad State Senator Rodger Smitherman holding the Bible.

attend to clients who walked through the door or consult with her dad as he worked on a case. She'd return to her desk and express her hopes and ideas for the city where she was raised, and she was educated in its public schools.

"I'm a product of Birmingham City Schools. I want to continue improving the education system; help our kids become more competitive, give them hope," said Smitherman.

She sees the Junior League of Birmingham as being an integral part in improving education here, pointing to the League's support of Youth Leadership Forum, Girls, Inc., JLB Essentials Pantry and Backpack Buddies. She's also excited to see league members stepping

up to a recent challenge from Birmingham Mayor Randall Woodfin who's called on city leaders and volunteers to support his Page Pals initiative. This program puts adult readers into city school classrooms to help all third graders reach the state-mandated reading level. Smitherman is noticing a positive momentum shift.

"It makes me wonder what we can do to keep that going forward," she said.

A fifth generation Titusville-native, Smitherman graduated from Ramsay High School. She went to Hampton University on a golf scholarship and then on to the University of Alabama School of Law. It was while she was in law school that a seat came open on the Birmingham City Council mid-term, and she was appointed—an early glimpse of Smitherman's ability to juggle multiple demanding commitments at once. While she seems to "do it all" flawlessly, she's quick to point out that she too can struggle with self-doubt and "imposter syndrome."

"I think everyone does," said Smitherman, but she reminds herself that her constituents believe in her. "They've elected me twice now. They have faith in me."

She also feels support from her fellow league members.

"I really feel like the Junior League helps me as a person, as Crystal, not just as Councilmember Smitherman or Attorney Smitherman," she said.


As Smitherman looks to increase her footprint as an effective attorney, city councilor and volunteer, she predicts the same for the Junior League of Birmingham.



Eight-year-old Crystal Smitherman on the campaign trail in the West End with her parents during one of her mom's successful races for Birmingham City Council. Crystal Smitherman now represents District 6, the same district her mom Judge Carole Smitherman represented in the early 2000s.



During the 2021-2022 League year, Crystal helped with the YouthServe garbage clean up in Titusville. For the 2022-2023 League Year, Second Year Active Smitherman is double-placed as the Diversity, Equity, & Inclusion Chair and JLB Anti-Human Trafficking Volunteer.

"I think we'll see the Junior League continue our involvement in literacy," said Smitherman. "I would really like to (continue) to see the JLB everywhere. Wherever you look up, whether it's (a major company like) Alabama Power or in a law firm, that the Junior League is right there." 

the Centennial efforts



The JLB Anti-Human Trafficking Committee is the “anti-human trafficking education sponsor” of The World Games 2022. The committee provided anti-human trafficking training to both TWG 2022 staff and division-lead volunteers. The training was led by JLB volunteers Ellie Friedman and Jessica Keating Hardy. Third Year Active Dorothea Staursky shared in a Facebook post on how the JLB efforts contributed to the success of the World Games Human Exploitation Task Force headed by Homeland Security Investigations: “The JLB played a critical role in the rescue of several victims during The World Games, leading to arrests and lives saved!” Our Anti-Human Trafficking Committee posted these signs, in English and Spanish, in airport, gas station and rest stop bathrooms across Alabama. These displays explain common signs of human trafficking and how to find help. 📍



See something suspicious?

Dial 911 or the National Human Trafficking Resource Center Hotline at 1-888-3737-888.

Curated from Second Year Active Amanda Church's 17 March 2023 Facebook post as pictured left:

“Last summer, I volunteered with [Fifth Year Active] Dawn Zink and [Third Year Active] Dorothea Staursky at TWG22. Wonderful event for Birmingham and loved meeting so many other League ladies. If you didn't know, Birmingham is a big hub for trafficking and with a large event, it was going to be even worse. Thanks to the JLB, every volunteer was given proper training of what to look for and a bracelet with the hotline number on it. Additionally, bathrooms across the state were canvassed with signs telling women to call for help. Did you know 50 people were arrested in relation to trafficking offenses during the World Games? And, at least one girl saw a sign posted (thanks to the JLB) in the bathroom at the airport and called the hotline. Chilling. I wear black for that woman in that airport who was spared even more abuse.

This is what we do. We aren't just women in colorful t-shirts giving the coach of the Danish flag football team the keys to your car to get pizza (true story for Dawn Zink).

With your donations, we are also helping women and children in bad situations find sanctuary, feel heard, and protected.”

More about Little Black Dress Initiative, see pages 20-21
More about The World Games 2022, see pages 32-33



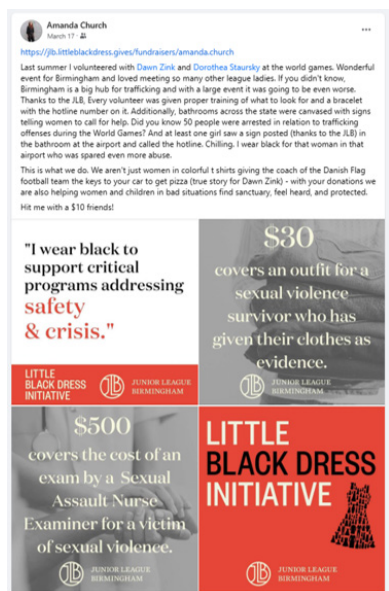
Second Year Active Crystal Smitherman with Mayor Randall Woodfin for the End It Alabama and Children Aids Society/Child Trafficking Solutions Project



WE WEAR BLACK BECAUSE TOGETHER THE JLB HAS POSTED 1,600 SIGNS ACROSS ALABAMA AS A RESOURCE TO INDIVIDUALS BEING TRAFFICKED



LITTLE BLACK DRESS INITIATIVE JUNIOR LEAGUE BIRMINGHAM



17 March 2023 Little Black Dress Initiative Facebook post by Second Year Active (2021) Amanda Church, Little Black Dress Initiative Steering Committee—Personnel

Our mission to promote voluntarism, develop the potential of women, and improve the community is apparent in every community project we undertake.

The Caring & Comfort placement was created, eventually evolving into the TLC committee. Since its inception, the TLC committee has supported members in times of tragedy and provided praise in times of success.

The League focused on the health portion of our mission statement by assisting with the selection and funding grants that targeted the public health needs of women and children in Jefferson County.

The League created the first Leadership Institute, which still assists members and community members with cultivating skills for strong leadership, communication, strategic planning, governance, and mentoring.

This decade portrays a strong shift of women focusing more of their energies outside the home by going full-time in the workforce. Thus, the demographics gradually altered the League members' services regarding time and needs.

With mindfulness of earlier Junior Leagues commemorating their own Centennials, a cocktail napkin sparked ideas to build up a treasure chest to fund the JLB Centennial Celebration.

Therefore, the Community of Lights Campaign began to friend-raise and fundraise.

2004

2005

2010s

2017



September 2022 GMM Centennial Olympics Opening Ceremony

By Lynn M.-H. Andrews & Sarah Elizabeth Moreman

Once the athletes have all been introduced, the Olympic Flame enters the stadium. A handcrafted Olympic torch was made for this purpose, and Andrews selected former League President Elizabeth Burgess to carry the

Olympic torch into the JLB auditorium as a way to recognize and tie in another significant Centennial moment. Burgess was not only a "torchbearer" for the Community of Lights Centennial Campaign, but the highest league member fundraiser. Much applause erupted next, as the flame was handed to Winston, who under her leadership would carry the torch into the new league year.

Travel back a hundred years to the 1920 Olympics which took place in Antwerp, Belgium. That year, many new traditions were introduced that would become iconic. Rebuilding after WWI brought peace, unity, and strength into the forefront. The Olympic flag with five interlocking circles signifying the universality of the Olympic Games and the union of the five continents, was created by Baron de Coubertin, and raised for the first time. The Olympic oath was taken for the first time by an athlete on behalf of all competitors to "respect and abide by the rules" in the true spirit of sportsmanship, and doves were released as a symbol of peace, along with a fanfare of music.

To kick off the year, President Martina Winston wanted to dedicate the September GMM to recognizing the League members who contributed thousands of hours volunteering during The World Games 2022.

Centennial Events Co-Chair Lynn Andrews conceptualized a way to honor the occasion that perfectly aligned with century-old traditions. These traditions inspired the creation of "Centennial Olympics: 100 Years Strong" to celebrate the JLB Centennial and the volunteers who served at The World Games in Birmingham, Alabama.

To recognize the achievements and being 100 Years Strong, the September GMM became the World Games Olympic Opening Ceremony where training, dedication, and sacrifice creates the ultimate volunteer. Unbeknownst to members, the powerful Olympic fanfare filled the room, the World Games volunteers began the Olympic Processional entering with flags representing the nations, including the four countries of the Association of Junior Leagues International—the United States, Canada, the United Kingdom, and Mexico. Similar to the athletes dedicated to their sport, these volunteers are highly committed to their service work, willing to put in the time and effort to make a significant impact on the community of Greater Birmingham.

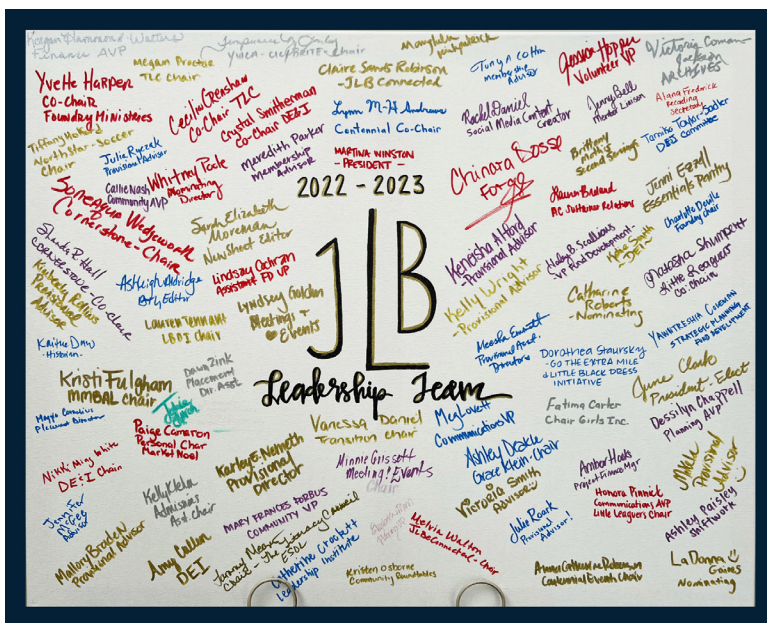
The lights went dark for the final Olympic tradition. Three doves flew through the darkness to symbolize peace. Andrews, Adrienne Moore, and Keaira Turner were dressed in white and adorned in twinkle-lit wings that lit up as they soared through the crowd. Doves were released during the 1920 Olympic Games and have been featured in every opening ceremony since in some artistic way. For example, winged cyclists were lifted up in the air to portray doves flying during London's 2012 Olympics.

With the meeting officially opened, the volunteers were rightfully honored during the GMM for their outstanding dedication and service at The World Games 2022, which took place July 7-17. Kathy Boswell, Executive VP—Community and Volunteer Engagement for The World Games 2022, commended the League and expressed her gratitude for their exceptional service. Boswell had contacted Winston when in need of strong volunteer support in the community. To show her appreciation, on behalf of the World Games, Boswell presented a medal of honor to Winston for the League's exemplary commitment. The presentation of medals was also a tradition that began in 1920 using gold, silver, and bronze to acknowledge the top three finishers.

This event aimed to inspire people by elevating the Olympian spirit, celebrating the JLB Centennial and encouraging members to better Birmingham through volunteering. JLB members may have helped The World Games 2022 finish strong with their efforts, but the JLB Centennial continued with the symbol of a torch-bearing lady named Constance, reflecting Birmingham's iconic Vulcan while honoring the past 100 Years Strong of service. Winston ended the September GMM by declaring, "Let the games begin" to kick off the festivities of volunteering for the Centennial year of the League.



the Centennial leadership



The Leadership Bootcamp took place under 101st President Martina Winston's leadership to begin the League Year 2022-2023.



Roll Call! It's time for all League Leaders to report for basic training at the 2022 Leadership Bootcamp. It is our responsibility to be engaged as leaders, inspire those around us to deliver on our mission, and lead by example.

Your Training Orders — Report to JLB Headquarters on 18 07 2022 at 1800 hours (Monday, 18 July 2022 at 6 p.m.)



The last day of normal before the worldwide pandemic caused by the coronavirus reported having originated in Wuhan, China — the word “pivot” was the mantra throughout the League Year 2020-2021 as Third Year Active and Social Media Chair Sarah Elizabeth Moreman was placed in a position to send out messages multiple times daily to maintain the communication lines while 99th President Toni Leeth and the 2020-2021 Executive Board pivoted their efforts in continuing to serve the community.

The Diversity, Equity, + Inclusion Statement has been established by the 2019-2020 and 2020-2021 Executive Boards.



Community VP and long-standing JLB member Lee Ann Petty passed away. “She embodied servant leadership and a commitment to service in everything she did,” 99th President Toni Leeth said.

Therefore, an award was created in her honor, the Lee Ann Petty Community Partner Award, and an initiative was launched called “100 Acts of Service.” The initiative served as a way to tell the story of JLB’s impact, invite others into service, and—most importantly—to inspire others through Petty’s story. For their 100 service acts, JLB members served as vaccination site volunteers, collected hygiene products to address period poverty regionally, provided meals, and much more.

Friday, 13 March 2020

June 2020

Wednesday, 30 December 2020

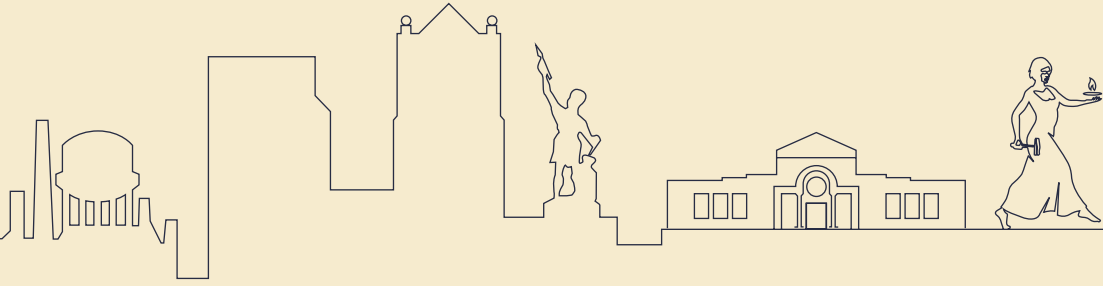
the Centennial family reunion at Railroad Park



The family and friends day at Railroad Park is the most memorable part of the JLB Centennial. Being able to share the JLB experience with my daughter while watching her interact with other kids of my fellow JLB members helped promote what service looks like.

— TaMorya Johnson-Jones, Provisional 2022-2023





The effects from the World Games were a lot of friendships that were made. We joke a lot when we're volunteering together, even when things don't always go the best way. [That can] really make some solid friendships. Working together to solve some of the bottleneck issues at the athletic village such as getting the athletes into their rooms quickly as possible to get adjusted. Some of the special events after the World Games continued these newly made friendships to flourish such as the membership appreciation event at Railroad Park. These centennial events are the opportunity for the members to step outside their typical volunteer roles.

— Jessica Hightower Hopper, Extended Active (2011)
Volunteer VP 2022-2023



the Centennial Moments



The Torchbearer Campaign ended on a high note with a \$1.25 million as the Centennial Gift to One Place Metro Family Justice Center to acquire and remodel a space for operations.

The monies did not stop coming in, making total \$1.34 million as the amount having been given to One Place.

Sixtieth Anniversary of The JLB Choral Group

The December GMM served as the rollout of the Centennial Celebration starting January 2022 with the introduction of the Centennial trademarks of the Constance logo, shirts, timeline, and much more before ending the announcement with a JLB Centennial Film trailer watch party.

The year 2022 began the year-long Centennial Celebration of the Junior League of Birmingham through centennial-inspired services and events

One Place Metro Family Justice Center Ribbon Cutting Ceremony



2021

December 2021

January 2022

Wednesday, 13 April 2022

the *Centennial*

Shop, Save, and Share

shop to support the community

By Kristen Suddeth



Fall 2022 revealed that the Shop, Save, and Share fundraiser achieved an exceptional feat, offering a discount of 20% or more to over 250 carefully curated stores across Birmingham and its suburbs. Our outreach was extensive, expanding our reach to previously unexplored regions such as Helena, Pelham, Chelsea, and Trussville, ensuring that the community at large could benefit from our initiative.

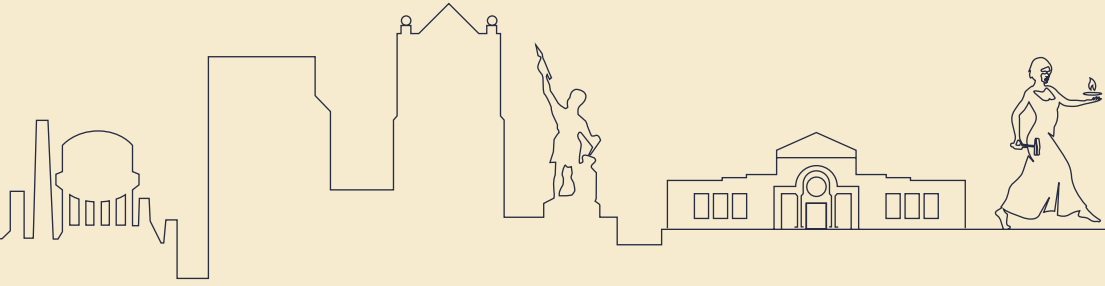
We entrusted our Junior League members with the vital task of promoting the Shop, Save, and Share card on social media—and our members brought their “A” game that involved countless Tik Toks and reels featuring fashion shows, adorable youngsters with their favorites, and happy shoppers all enjoying the benefits of the Shop, Save, and Share card. They delivered a cohesive and compelling message that conveyed the benefits of the program. The real magic happened when our retailers joined in the fun. They created bespoke content, shared our posts, and went so far as to repost anything they had been tagged in, going above and beyond to further the cause. This led to Shop, Save, and Share being featured in multiple local TV spots throughout the two-week fundraiser, bringing even more attention to this fantastic community initiative.

The icing on the cake was the addition of elegant big blue bows on the storefronts of participating retailers, making them easy to spot and furthering our brand recognition throughout the city. No longer did cardholders need to struggle with the app or the book—simply follow the bows.

The card proved to be so popular this year that we completely sold out of all physical cards. This outcome is a testament to the work of our Shop, Save, and Share Chair, Denise Hill, and her team, who expertly executed this year's fundraiser with professionalism and finesse.

The success of this year's Shop, Save, and Share fundraiser reflects the deep commitment of the Junior League of Birmingham to serve our community with diligence and dedication. It is with pride that we reflect on the accomplishments of this year's program and the incredible community that made it possible. 🙏





the *Centennial* Market Noel

shop to support the community





Roaring Twenties

Cheers to 100 Years



Cheers to 100 Years

THE JUNIOR LEAGUE OF BIRMINGHAM ROARING TWENTIES CELEBRATION
FRIDAY, 18 NOVEMBER 2022 AT THE HOOVER-MET, BIRMINGHAM, ALABAMA





the Centennial Holiday GMM



By Lynn M.-H. Andrews



The December GMM brought the holiday spirit with three special groups—the Salvation Army, the JLB Choral Group, and The Exceptional Foundation. The Junior League of Birmingham partnered with the Salvation Army by hosting a new pajama drive for all ages for the Angel Tree Program.

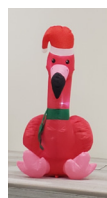
The Exceptional Foundation, as always, presented a tearjerker of a performance as they shared their exuberance through singing and playing the guitar. One wanted to hug our President Martina Winston.

To close the night, the JLB Choral Group performed their holiday program. This year's December GMM was especially memorable because unbeknownst to the singers, Winston had prepared a special tribute to recognize the JLB Choral Group's 60th Anniversary that occurred in December 2021.



Honors went out to the Emeritus members, most notably, Nancy Smith, one of the original charter members of the choral group. Smith, who is 94 years old, expressed that it had been a highlight of her life and that “in this group we give a lot – but we get so much more. What a thrill for me! Singing all these years with friends and performing with fabulous audiences. And last night, to have the League recognize the Choral Group publicly for the many years of community service was exciting.”

Having debuted in December 1961, the JLB Choral Group has been practicing and performing the familiar and beloved music of the holidays, a mix of classical, traditional, and entertaining pieces. Under the direction of League member Amy Murphy, the group of almost 70 singers prepares their annual holiday music program for audiences at nursing homes, hospitals, underprivileged schools, churches, and shelters around Birmingham. Jennifer Ard serves the group as assistant director, Amy Roberts accompanies them on piano, and Dana Davis has been keeping the beat on the drums for thirty years. 🥁



The Choral Group

On Tuesday mornings, the League building is filled with the sound of music, harmonious laughter, and a spirit of camaraderie like no other community placement. The women dedicate several hours weekly to rehearsing, and then perform two to three times a week in December and then again in the spring.

One of the League's longest running community projects, this close-knit group of

volunteers bring joy and lighthearted fun to people who need a bright spot in their day.

“It makes you feel good to be able to bring the joy of music to people in your community that might not otherwise have a chance to experience it,” said Cornelia LaRussa.

“There's usually a singular moment when you connect with the audience during a performance, and when that happens, when

we're making quality music and touching people's lives, well, that's what it's all about,” said director Amy Murphy.

This vivacious group of women definitely deserves the accolades for being a tremendous gift to the community, well-representing the Junior League, and proving that music truly does change lives and bring people together. 🎵

Celebrating Sixty-One Years

THE JUNIOR LEAGUE OF BIRMINGHAM CHORAL GROUP
DECEMBER 1961



Drummer Dana Davis said, "I feel like we go into a lot of places that are forgotten, and we have the opportunity to reach people who may feel like they've been forgotten. When you see the emotions on the faces of the people in the audience, it touches your heart."

*The choral group is the heart and soul
of my musical life.
These friendships and our musical
mission work means the world to me!*
— Amy Murphy, Extended Active (2003)
JLB Choral Group Director 2006-2023



A Julliard-trained opera singer, Amy Murphy has performed and taught professionally for over 25 years. She has performed at Radio City Music Hall, Lincoln Center, and Carnegie Hall. She has toured with opera companies in the U.S. and Europe.



The Junior League of Birmingham
Centennial Gala
December 10, 2022



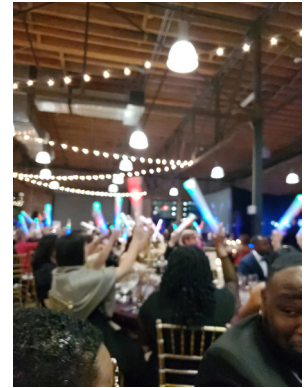
After performing at St. Peter's Basilica in the Vatican City, Rome



The JLB Choral Group performed at the Carnegie Hall in NYC several times.

the Centennial Gala

By Kristin Ritter & Stacey Summerville Ramsay



When 100th President Amy Jackson called us to co-chair the JLB Centennial Gala in 2020, we really had no idea what we were agreeing to do. The event was more than two years away and the JLB had never planned anything like it before. Also, we did not know each other, but we looked forward to working together on such an exciting event.

After many meetings and discussions about the vision for the Centennial Gala, we set out on booking our vendors. Haven proved to be the best choice as our venue due to the sheer size of the facility. We wanted as many JLB members and supporters to be able to attend as possible, and this was the only place that would allow for that goal. It also ended up working out perfectly because our event contact person was a fellow JLB member and Fourth Year Active Meesha Emmett! At the end of 2021 and beginning of 2022, we finished up nailing down our main vendors and were so excited to spend the year planning our event with the best Birmingham has to offer.

The biggest goal we kept at the center of all our planning efforts was to make the night a true celebration and party. It was hard for two fundraisers at heart to not worry about offsetting costs with sponsorships, but we had been set up with an amazing budget thanks to the diligence and thoughtfulness of committees before us. We chose a theme of jewel tones to compliment our navy and gold centennial logo and we planned the menu, bar set up, and party accessories around ensuring this would be a night for the history books. Our Centennial Events Committee led by Anna Catherine Roberson and Lynn Andrews stepped in to help plan the program for the night, including an incredible video and speakers from all facets of the JLB. Centennial Marketing Chair Honora Pinnick helped secure Jeh Jeh Pruitt as our wonderful emcee, and 101st President Martina Winston was there to put her fabulous touch on everything. Along with so many other amazing volunteers on our committee and the Executive Board, the night was planned out perfectly and executed without a hitch!

When it comes down to it, we hope the one thing everyone remembers from the Centennial Gala was how much fun they had with their fellow JLB members. We think back on what was stressing us out the weeks and days before, but now all that stands out is being on the dance floor with the ladies we have spent countless hours together over the years pursuing our mission of Building a Better Birmingham. 💎

Cheers to the next 100 years!



The Centennial Gala

THE JUNIOR LEAGUE OF BIRMINGHAM CENTENNIAL CELEBRATION
SATURDAY, 10 DECEMBER 2022 AT HAVEN, BIRMINGHAM, ALABAMA



Community of Lights Torchbearers Campaign

the Centennial Gift

By Lindsay Tanner & Amy McCorkle Jackson

Many years ago, the Junior League of Birmingham (JLB) began conversations about how to commemorate its first 100 years in Birmingham. The gift to the City had to be significant and it had to be an accurate representation of who we have been and continue to be as an organization. After much research and discussion, it became clear that the gift had to be inclusive, collaborative, and impactful. In 2015-2016, the JLB decided to engage in a five year fundraising campaign to ultimately donate a minimum of \$1.25 million as the lead gift for a building for One Place Metro Alabama Family Justice Center (One Place). One Place would be a collaborative effort to bring together the resources of the YWCA, the Crisis Center, the Jefferson County District Attorney's office, and the Birmingham Police Department. Together, under one roof, One Place would serve victims of domestic violence and sexual assault.

In addition to the many Community Partners that benefit from the support of JLB throughout the year, the Centennial Gift to the City of Birmingham allows One Place to make resources available to victims and their families all under one roof. That's a gift that will continue to inspire, educate, and give those in our community the will to lead a productive life, knowing that they are supported.

— Kimberly Grant, Sixth Year Active (2017)
Membership Advisor, First Year Actives 2022-2023

In 2017, the JLB launched the Community of Lights campaign by selecting 20 people from across the community to raise a minimum of \$10,000 each from their network. Each year, the 20 Torchbearers selected were from diverse backgrounds and experiences in hopes that their efforts would not only raise money for One Place, but also raise awareness of the work being done by the JLB. At the conclusion of each year, the Torchbearers passed their torches to someone of their choosing, continuing to expand the reach of this fundraising and friendraising campaign. At the conclusion of the campaign, 101 Torchbearers raised \$1.34 million through the donations of over 6,500 individuals.

Lindsay Tanner, five-time Chair of the Community of Lights Campaign, reflects on this campaign by saying, "I loved watching this campaign come to life. What started as an idea on a cocktail napkin became a campaign that empowered 101 people to raise

money and awareness for this organization. The inclusive way it brought together the passion, energy, and impact of the Junior League and this community is the legacy that we leave with this 100th year gift and celebration."

During 2022, One Place moved into their new location at 3613 6th Avenue South and immediately began serving victims of domestic violence and sexual assault. Members of the JLB have further enhanced the relationship and success of One Place by serving on its Advisory Board. One Place, the Crisis Center, the Jefferson County District Attorney's office, the Birmingham Police Department, and the JLB celebrated the success of the campaign and this relationship by cutting the ribbon at the building on the 13th of April 2022.

This \$1.34 million gift to One Place is the largest single gift ever made by the Junior League of Birmingham. 📍



13 April 2022 Ribbon Cutting Ceremony for One Place Metro Family Justice Center

From left to right —
101st President Martina Winston,
99th President and One Place Board Member Toni Leeth,
93rd President Alison Scott,
100th President Amy Jackson,
One Place Executive Director Allison Dearing,
Community of Lights Campaign Chair Lindsey Tanner,
94th President Leigh Haver,
President-Elect June Clark, and
One Place Board Member Anne Marie Everly

2017
Tracey Morant Adams
Jarralynne Agee
Bob Battle
Ragan Cain
Allison Black Cornelius
Leigh Davis
Brian Giattina
Corey Hartman
Sam Heide
Tonya Jones
Bruce Lanier
David Loper
Bart McCorquodale
Anil Mujumdar
Kristin Ritter
Kim Rogers
Brett Shaffer
Joyce Vance
Dafina Ward
Ford Wiles

2018
Susie Abbott
Robert Agee
Robert Baugh
Kitty Brown
Josh Carpenter
Michelle Clemon
Mitch Cohen
Kathryn Corey
Will French
David Germany
Allison Grizzle
Amy Jackson
Lucy Thompson Marsh
Jenny McCain
Phyllis McCombs
Gregg McCormick
Jay Pigford
Ruth Penton Polson
Clay Ryan
Terry Smiley

2019
Jenna Bedsole
Lanier Brown
Josh Carter
Mia Cowan
Cindy Coyle
Bart Crawford
Jordan DeMoss
Suzanne Durham
Amoi Geter
Ryan Graham
Robby Hayes
Zach Mather
Andrew Nix
Tyler Novak
Joey Pierson
Valerie Ramsbacher
Lauren Roberts
Sarah Silverstein
Erin Stephenson
Leila Watson

2020
Katherine Berdy
Brian Boehm
Key Foster
Elizabeth Goodrich
Allison Griggs
Penney Hartline
Anthony Hood
Steven Jackson
Laura James
Mark Kennamer
Jennifer Kimbrough
Jessica Kubat
Katie Bee Marshall
Doug McCrary
Wilson Nash
Celeste Reese Willis
Amanda Saint
Tequila Smith
Andy Wallace
Ivy Watson

2021
Tenley Armstrong
Brad Bailey
Will Baker
Katherine Bland
Grant Brigham
Staci Brown Brooks
Elizabeth Burgess
Anil Chadha
Crawford Downs
Rebekah Elgin-Council
Claude Estes
Tammy Fincher
Casey Hardeman
Grace Harrelson
Leigh Haver
Christine McLean
Wes Mindingall
Lauren Pearson
Jessica Thomas
Laura Williams
Emily Wykle

**CAMPAIGN
CHAIR**
Lindsey Tanner

**CAMPAIGN
EVENTS
CHAIR**
Lydia Hollett
Mary Cox Brown
Anne Lary
Lauren Cater

The Torchbearers

RECOGNIZING THE 101 TORCHBEARERS WHO COLLECTIVELY RAISED MORE THAN 1.25 MILLION
TOWARD A PERMANENT HOME FOR ONE PLACE METRO ALABAMA FAMILY JUSTICE CENTER



a Centennial heart

By Sarah Elizabeth Moreman

For some members, they grew up with a tradition of giving back to the community and making a difference. Such tradition may involve the Junior League of Birmingham, an organization that has been changing lives in the Greater Birmingham and surrounding areas for over a century. And for one woman, being part of the League is a family tradition that is greatly treasured.

The granddaughter, daughter, sister, and niece of Junior League members, Lynn Martin-Hobbie Andrews cherishes being third generation and part of the legacy of an organization that has been at the forefront of community service and volunteerism for decades. When her mother was a docent at the zoo, Andrews has fond memories accompanying her and helping at the petting zoo, as well as attending other events. It was a way for Andrews, and her sister Elizabeth-Lee, to spend time with their mother while also contributing to the community. As a child, she looked up to them with admiration and could not wait until she was old enough to join the Junior League herself.

Birmingham native Andrews moved to New York City after college, and that is where she began her league career. While in New York, she had the privilege of serving on the Centennial Committee for the New York Junior League, the original Junior League founded in 1901. At such a young age, it was an incredible honor for Andrews to be part of such a historical endeavor, surrounded by and working alongside the women who had been the backbone of the NYJL.

It was never Andrews' intention to walk away from the League—her heart was drawn to serve in a different way after losing her father to terminal brain cancer. Serving on mission trips in memory of her father, parlayed into traveling and living overseas for almost three years, making it impossible to complete her ten-year term. However, her desire to be part of the organization never wavered.

"For several years, I have wanted to rejoin the League and complete the commitment I started in NYC. Unexpectedly, on the first anniversary of my mother's passing, I was invited to the JLB Choral Group Dress Rehearsal, which happened to be at the league headquarters. After the performance, I was completely moved, brought to tears even, and decided that day, I would reinstate and transfer my membership serving in memory of my mother in the league where she was a member. I also grew up singing with my mother and have fond memories of sitting at the piano as we sang together, and I turned the pages."

Left Picture: Marisol DeLuna in blue and Lynn Martin-Hobbie Andrews at the New York Junior League Centennial Ball 2001

Middle Picture: Andrews as part of the New York Junior League Centennial Celebration Committee

Right Picture: Newsheet Editor Sarah Elizabeth Moreman in pink and Centennial Events Committee Co-Chair Andrews at the Junior League of Birmingham Centennial Gala Saturday, 10 December 2022



That day, Andrews made a decision that changed her life. Rejoining the league was something that members including Shelley Gentle and Ginny Webb had encouraged her to do for years. It was quite serendipitous. A member from her church, and a league Sustainer, invited Lynn to the JLB Choral Group performance so she would not be alone on the anniversary of her mother's passing. It was that day that after being moved by the spirit that everything aligned. As she was leaving the performance, the President of the League Becky Holt happened to be at the reception desk and said, "We can get you transferred today."

The timing could not have been more perfect. Not only is Andrews now a member of the JLB Choral Group, but she aspired to be part of a second Centennial Celebration.

"Serving and giving back has always been important to me. Truly the heart behind why I am a member of JLB. Furthermore, while a member in NY, I had the honor and privilege of serving on the Centennial Committee for three years, planning and bringing to life the historic year-long celebrations of the first Junior League. An experience I will always cherish and consider an accomplishment. And the inspiration behind my great desire to have the opportunity to be a part of my second Centennial Celebration—this time in my 'home' league where my sister and I grew up volunteering with our mother. It was truly a dream come true—having the opportunity to honor the women who, no matter what the challenges, built the foundation that we stand upon today."

For Andrews, the Junior League is more than an organization. It is a way of life. As a member of the Junior League of Birmingham, she finds immense pride in being part of an organization that has dedicated itself to this noble cause for more than a century.

The League is a platform to create a ripple effect of positivity that extends far beyond individual efforts. It is an opportunity to continue a legacy of service, inspire others to join in, and leave a legacy that endures for generations to come. 🌟



The Junior League of Birmingham's partnership with Friends of Birmingham Botanical Gardens "Can You Dig It?" is a pillar of Discovery Field Trips.

Their positive impact on the community and beyond is realized as they engage students in educational experiences that light the spark for science, gardening, nature, and so much more.

— Birmingham Botanical Society



Paige Mathis

101 REASONS WHY

JUNIOR LEAGUE BIRMINGHAM

I am involved with the Junior League of Birmingham, because I grew up watching my mom make a difference in Memphis, TN through the Junior League of Memphis. I want

to do that for Birmingham. The opportunities to grow personally and make friendships that will last a lifetime while impacting the Birmingham area are the priceless opportunities that the Junior League of Birmingham provides for women.

— Paige Mathis, Fifth Year Active (2018)
Market Noel Steering Committee, Hospitality Chair

Thanks to the support provided by the Junior League, our "Justice on Wheels" program is fully funded, ensuring critical legal assistance for victims and survivors seeking protection from abuse orders, child custody cases, and divorce cases. The program has significantly impacted, providing legal aid to thousands of victims and survivors of domestic violence in rural areas, all thanks to the Junior League of Birmingham.

— YWCA Central Alabama

Spirit of the Centennial

WHY ARE YOU INVOLVED IN THE JUNIOR LEAGUE OF BIRMINGHAM?
#101REASONS WHY



Madison Alcaraz

101 REASONS WHY

JUNIOR LEAGUE BIRMINGHAM

I first got involved with the JLB to build relationships in my "new city". However, my why has evolved over the past three years from directly seeing the handprint the JLB has in Birmingham and

the surrounding communities. What a blessing it has been to be part of this incredible group of women and see the impact on so many lives through working with our community partners. The JLB has allowed me to volunteer with so many organizations, learn other people stories, and continue to push myself outside my comfort zone. I am so blessed to be a part of this amazing group of women who commit to making Birmingham stronger through our four impact areas. We truly are better together!

— Madison Alcaraz, Third Year Active (2020)
Market Noel Steering Committee, Special Events Chair

Grace Klein Community (GKC) operates two food assistance drive-thru sites, while resourcing six additional sites, seven days a week, reaching 41 of the 67 Alabama Counties in 2022 with food support. GKC rescues good and healthy food, that would otherwise be sent to a landfill, and instead places the food in the hands of low-income families who experience food insecurity. In 2022, GKC performed over 10,423 pick-ups rescuing over 2 million pounds of donated food, purchased an additional 138,450 pounds of food, distributed the food in 228,051 food boxes, in collaboration with our 162 community partners, and reached approximately 98,062 people with food support.

The Junior League of Birmingham continues to provide core support to Grace Klein Community in its efforts to care for the people of Alabama. With a contribution of \$12,825 and 735 hours of volunteer champion support, at our drive-thru sites and as food rescue heroes, the JLB has been pivotable to community impact for the food insecure.

— Grace Klein

I am involved with the Junior League of Birmingham, because I want to be part of a community of strong leaders and change makers who are striving

to help build a strong Birmingham. One of my personal missions as a female business owner and mother to a young girl, is to see my city thrive through female leadership, initiative, and positive change. The JLB has and continues to provide me with tangible ways to make a positive impact in my community and beyond. Thank you, JLB, for all you do, and I look forward to continuing my service!

— Avani Patel, Fourth Year Active (2019)
Exceptional Foundation, Arts & Crafts Instructor



Avani Patel

101 REASONS WHY

JUNIOR LEAGUE BIRMINGHAM

The inaugural Little Black Dress Initiative (LBDI) raised over \$100,000 to help the JLB projects that support the Greater Birmingham community and surrounding areas

Happy 100th Birthday Junior League of Birmingham

The JLB presence at
The World Games 2022

The JLB Centennial
Film featured at the
Sidewalk Film Festival

Cheers to 100 Years Centennial Gala

Market Noel
16-19 November 2022
Finley Center

24-30 April 2022

Tuesday, 10 May 2022

7-17 July 2022

28 August 2022

19 November 2022

10 December 2022



The Junior League of Birmingham has a rich history, but unfortunately its impact and mission are not as widely known or understood. We aimed to create distinctive events that would leave a lasting impression and incorporate our history. Despite being a century-old organization, many are still unfamiliar with our purpose and contributions. We members look for ways to increase public awareness and educate others about the League and our one hundred years of service. We designed unique Centennial items that featured our mission statement. These complimentary gifts served to enlighten the community about our significance and the extent of our philanthropic efforts. Bringing others together for memorable joyous occasions, whether doves soaring through the auditorium or sharing our story with Centennial Daily Giveaways at Market Noel, the ability to educate on who we are and the impact we have on the community will always be a highlight of my league experience. 100

— Lynn M.-H. Andrews, Eight Year Active (1999), Three Year Transfer (2019)
Centennial Events Co-Chair 2022-2023, Centennial Gala Committee 2021-2023



Centennial Recipes

RECIPES DEVELOPED BY:

SALLY WICKER MCKAY
Sustainer (Active 2010)

IVY ODOM APONTE
Second Year Active (2021)
Social Media Content Creator 2022-2023

Whipped Feta Dip



Centennial Cocktail & Mocktail

Smoky Snack Mix



Food styling photography and graphic design by Newsheet Assistant Editor and First Year Active (2022) Erin Letts

Centennial Recipes

RECIPES DEVELOPED BY:

SALLY WICKER MCKAY
Sustainer (Active 2010)

IVY ODOM APONTE
Second Year Active (2021)
Social Media Content Creator 2022-2023

INGREDIENTS

- 8 oz. of Feta Cheese
- 3/4 whole-fat Greek yogurt
- 1 tbsp extra virgin olive oil
- kosher salt and black pepper to taste

METHOD

- Add feta, greek yogurt, and olive oil to a food processor. Puree for 4-5 minutes until creamy.
- Add kosher salt and pepper to taste and puree until fully incorporated.
- Serve as desired - can be refrigerated for up to 2 days.



INGREDIENTS

- 1 (750) bottle of champagne, dry sparkling wine
- 1 cup of elderflower liqueur, like St. Germain
- 1 12 oz. can of club soda or seltzer water
- 1 cup of sliced strawberries

METHOD

- In a large pitcher, combine chilled ingredients.
- Mix well.
- Serve immediately.

MOCKTAIL

- 3 cups of club soda or seltzer water
- 1 bottle elderflower tonic, chilled
- 1/4 cup strawberry simple syrup
- 1 cup of sliced strawberries

INGREDIENTS

- 2 cups crispy corn snacks (Bugles)
- 2 cups rice cereal (Rice Chex)
- 2 cups bite-size white cheddar crackers
- 1 cup mini pretzels
- 6 tbsp unsalted butter
- 2 tsp chipotle chili powder
- 1 tsp smoked paprika, salt, and garlic powder

METHOD

- Preheat oven to 325 F degrees. Toss crunchy ingredients in a large bowl.
- Melt butter in a small saucepan, stirring in the seasonings. Drizzle over snack mixture and toss to coat.
- Spread mixture in a single layer on a rimmed baking sheet lined with parchment paper. Bake for 10 to 12 minutes.



Food styling photography and graphic design by Newsheet Assistant Editor and First Year Active (2022) Erin Letts

the Centennial Moments

Since 1922, the JLB membership has grown from 200 members to more than 2,000 members today. The JLB is consistently one of the top 10 largest Leagues in the world.

Perfection at its best when the May 2022 GMM fell on the 10th day, which was the 100th anniversary of the Junior League of Birmingham.

Wednesday, 10 May 2023 marks the beginning of the next 100 years of serving the community by building partnerships to make a better Birmingham.

2022

2023





The End for the Newsheet



The Cheers to 100 Years and Gala by far were my favorite social events to celebrate our Centennial. I do believe that throughout the year there was always a constant reminder of what the Centennial meant and the significance for us all.

— Amanda Flaherty,
Second Year Active (2021)
Children's of Alabama Family Fun Times



the Centennial Moments



May we always honor our past while forging ahead into the next century of building a better Birmingham...

100th President *Amy* & 101st President *Martina*

2017-2018

Alexis Barton
Elizabeth Burgess
Becky Holt
Anne Lary
Toni Leeth
Anna Roberson
Elizabeth Scribner
Lindsey Tanner
Kristen Watson
ShaNada Williams
Martina Winston

2019-2020

Alexis Barton
June Clark
Jaclynn Hudson
Mary Anne King
Toni Leeth
Lindsey Tanner
Martina Winston

2020-2021

Alexis Barton
Megan Bell
June Clark
Jaclynn Hudson
Amy Jackson
Toni Leeth
Mary Anne King
Honora Pinnick
Tori Reid
Lindsey Tanner

2021-2022

Kristin Aldridge
Hilary Beason
Megan Bell
Ellie Christopher
Becky Holt
Amy Jackson
Toni Leeth
Elizabeth Mann
Claire O'Rear
Honora Pinnick
Stacey Ramsay
Kristin Ritter
Anna Roberson
Mary Elizabeth Roberson
Martina Winston

Susan Shields Cash
Sarah Brackmann
June Clark
Grace Greer
Jessica Kribbs
Khrystonae Miller
Sarah Elizabeth Moreman
Emily Roberts
Mashonda Taylor

Lynn M.-H. Andrews
Kathleen "Kathi" Ash
Katie Burton
Anna "Cara" Clark
Calle Mendenhall
Andrea Nuss
Laura Prewitt

2022-2023

Lynn M.-H. Andrews
Samil Baker
Dessilyn Chappell
Ellie Christopher
June Clark
Kaitlee Daw
Toni Leeth
Elizabeth Mann
Claire O'Rear
Honora Pinnick
Stacey Ramsay
Kristin Ritter
Anna Roberson
Martina Winston

Kala Blakely
Emily Dumas Winfree
Jaclynn Hudson
Claudia Johnson
Jessica Kribbs
Bridget Roscoe
Ellen Stein
Jarrett "Claire" Young
Katie Burton
Anna "Cara" Clark
Haylie Haskins
Anne Healy
Calle Mendenhall
Denise Morris
Lucy Sims
Kasey Smith

Thank You

CENTENNIAL COMMITTEES

The JLB's year-long Centennial Celebration was years in the making and took the vision and support of multiple years of League Leadership to accomplish, and accomplish, they did. It was the perfect culmination of the hard work, commitment, perseverance, and loyalty that the JLB has shown the Birmingham community for the 99 years before and provided a launch pad for the next 100 years of service. The \$1.34 million raised through Community of Lights helped provide One Place a permanent space for survivors of domestic violence and sexual assault to receive the necessary services to prosecute their abusers and heal themselves and their families, the 100 Acts of Service provided opportunities for Members to support organizations in different ways than we have in the past, the Centennial Film provided a voice for the JLB to tell our story to the community and educate those that might not have previously known our history, and the Centennial Gala provided a chance for us celebrate all of our accomplishments over the past 100 years. I am so proud to be a Sustaining Member of the JLB and look forward to seeing how we continue to make long-lasting, influential and positive change in the Birmingham community as we move into the decades to come. 🍷

Elizabeth deGraffenried Burgess
97th President of the Junior League of Birmingham
2018-2019



JUNIOR LEAGUE
BIRMINGHAM

NEWSHEET

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www.jlbonline.org

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1922

Two groups merged ...



... still serving strong *one hundred years later*

2022