



JUNIOR LEAGUE BIRMINGHAM

ANNUAL REPORT 2024-2025



OUR MISSION

The Junior League of Birmingham is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Engage.
Inspire.
Lead.



Engage.

The single most impactful part of voluntarism comes with the engagement it fosters with the community of Birmingham. It means that the women of our membership are given first-hand opportunities to be a part of uplifting our city through their individual and collective efforts.



Inspire.

Through engagement comes the opportunity to inspire those around us, from the people we are directly helping to those we hope will one day give back through their own volunteering efforts.



Lead.

Volunteers lead and leaders volunteer. These tenets are at the heart of the Junior League of Birmingham's mission. Our members are not only leading by example - we are leading our city to become a better place.



2024-2025 In Review



Dear Friends and Supporters,

It is with immense pride and gratitude that I present the Junior League of Birmingham's 2024-2025 Annual Report. This report is more than just a collection of data; it's a testament to the unwavering dedication of our members and the profound impact we've made in our beloved Birmingham community over the past year.

I'm continually inspired by the passion and commitment of our volunteers. Through countless hours of service, our members have championed initiatives that address needs in areas like education, health and wellness, and community development. From empowering our community to combat human trafficking to supporting vulnerable populations with essential resources, the Junior League of Birmingham has been at the forefront of positive change.

This past year, we celebrated significant milestones, forged new partnerships, and strengthened existing ones. None of this would be possible without the incredible generosity of our donors, sponsors, and community partners. Your belief in our mission fuels our work and allows us to amplify our reach and impact.

As we look ahead, the Junior League of Birmingham remains steadfast in its commitment to building a better Birmingham. We are excited to continue our legacy of service, adapt to the changing needs of our community, and empower even more women to become catalysts for change.

Thank you for being an integral part of our journey. We invite you to explore the pages that follow and witness the tangible difference your support helps us make every single day.

With heartfelt thanks,

Jessica Hopper

President, Junior League of Birmingham 2024-2025

JLB BY THE NUMBERS

DIRECT
CONTRIBUTIONS
TO THE COMMUNITY

\$796,410

ACADEMIC
SCHOLARSHIPS

\$20,000

COMMUNITY
ASSISTANCE

\$15,000

40,000

VOLUNTEER HOURS

X

\$31.08

IRS RATE

=

\$1,243,200

TOTAL VOLUNTEER IMPACT



MEMBERSHIP NUMBERS

10th

LARGEST LEAGUE WORLDWIDE

1,763

MEMBERS TOTAL

686

ACTIVE MEMBERS

volunteering across our community

79

PROVISIONAL MEMBERS

actively engaged in learning about our community and being trained to effectively serve it

998

SUSTAINER MEMBERS

that have completed 10 or more years of active service and remain dedicated to the League

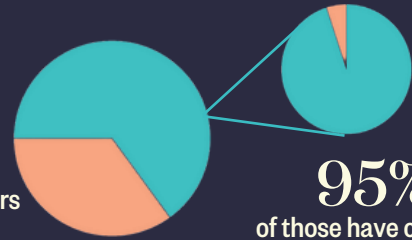


95%

Active and Provisional members work outside the home

58%

Active and Provisional members have children



95%

of those have children under 18 years old



Jefferson

Shelby

31 of 52

municipalities in Jefferson and Shelby Counties represented in our membership

23 to 74

Age range of Active and Provisional Members

32

Average Age of Active and Provisional Members

45%

of Active and Provisional Members are Women of Color

President's Society

President's Society is an annual campaign that is integral to the Junior League of Birmingham's ability to provide more than 40,000 volunteer service hours and funding to our community projects. During the 2024-2025 League year, we honored Caroline Bolvig Rowe for her tremendous contributions to the JLB over her tenure. Maggie and Will Brooke were gracious to host the party at their house. We are thankful to every member of this group who continues to walk alongside us with a vision of Building Partnership for a Better Birmingham!

Gold Members

Maggie and Will Brooke
Cindy Bryan
Sallie and Jim Johnson
Mr. and Mrs. Andrew J. Meehan

Silver Members

Sheila Blair
Derrill and Cameron Crowe
Sandy Killion

Bronze Members

Laura M. Abernethy
Scott and Beth Adams
Lynn Martin-Hobbie Andrews
Candice W. Bagby
Sandy Berglund
Birchfield Penuel Architects, LLC
Claire Boykins
Emily Branum
Elizabeth Burgess
Joanna and Jeff Burleson
Karen and Phil Carroll
June and TJ Clark



Lindsay Cochran
Sheri and Houston Cook
Helen and Reaves Crabtree
Amy Cullen
Ashley and Landon Deakle
Kathryn Eckert
Liz and William Edwards
The Featheringill Foundation
Ruby E. Fenton
Mary and Jamie French
Penny and Mike Fuller
Shanika and Randy Gibson
Nancy Goedecke
Gillian W. Goodrich
Suzanne and Mike Graham
Shaun and Jim Gray
The Hackney Foundation
Kendall and Harris Hagood
Mr. and Mrs. Victor Hanson
Penney and Roger Hartline
Leigh and Will Haver
Carey and Bill Hinds

Bronze Members Continued

Casey and Dennis Hinton

Val and George Holman

Jessica Hopper

Amy and Steve Jackson

Anna and Don James

LaVonda B. Keel

Katy and David Killion

Sheryl Kimerling

Ellen King

Lynn and Benny LaRussa

Alison and Tatum Lassiter

Toni and Clark Leeth

Meg and Alan Lovett

Koko and Stan Mackin

Alice Major

Rosalind Markstein

Kate Mather

Christine McLean

Jane and Don Menendez

Julia Meyers

Susie and John Molen

Callie and Wilson Nash

Sandra M. Parker

Julie and Lee Pearce

Honora and Jonathan Pinnick

Margaret and Kip Porter

Claire and Jimmy Puckett

Valerie and Ron Ramsbacher

Lauren and Stuart Roberts

Kimberly Justice Rogers

Caroline and Fred Rowe

Theresa Ryals

Karen and Brant Sanders

Barbara and Joe Sandner

Amy and Trent Scofield

Alison Scott

Diana R. Slaughter

Katherine Smith

Joan and Stan Starnes

Dorothea Staursky

Linda and Jeff Stone

Kelly and Lee Styslinger

Susan and Hugh Thomas

Martha and Richard Thompson

Grace Varney

Susan H. Waldrop

ShaNada Williams

Martina and Corey Winston

Grantors

The Junior League of Birmingham extends our heartfelt gratitude to our grantors for their generous support during the 2024–2025 year. Your partnership plays a vital role in helping us continue “building partnerships for a better Birmingham.” Thanks to your contributions, we are able to deepen our impact and expand the reach of our community projects. Your commitment to our mission enables us to create lasting, positive change throughout the community, and we are truly grateful for your continued belief in our work.

Alabama Power Foundation

Blue Cross Blue Shield Caring Foundation

Costco Wholesale Grant

Encompass Health

Enterprise Mobility Foundation

Hill Crest Foundation

Protective Life Foundation

Publix Charities

Robert R. Meyer Foundation

Valley National Bank



Corporate Sponsors

Partners



Contributors

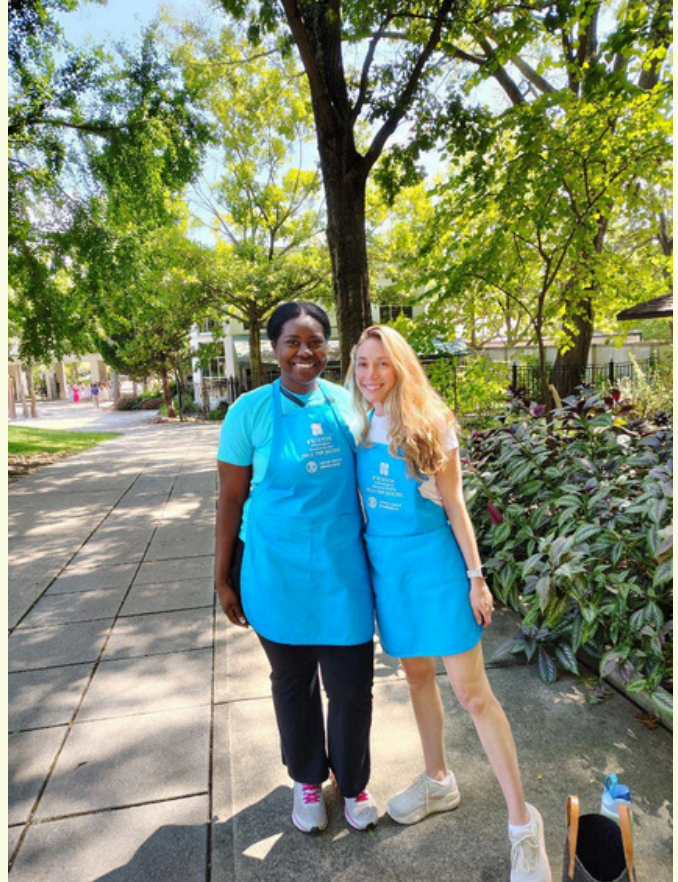
Altec
Brasfield & Gorrie
Burr & Forman LLP
Children's of Alabama
Grandview Medical
Oakworth Capital Bank
Vulcan Materials Company Foundation

Donors

Dunn French Foundation
Maynard Nexsen
Medical Properties Trust, Inc.
Tacala

Friends

i-2-i Solutions
Cobbs Allen
Medical West
SCA Health
Stewart Title Foundation



The Junior League of Birmingham extends our sincerest thank you to our corporate supporters for their generous support during the 2024–2025 year. The commitment to our continued mission of Building Partnerships for a Better Birmingham enables us to create lasting, positive change throughout the community, and we are truly grateful for your continued belief in our work.

JLB in the Community

Impact Area: Overcoming Poverty & Financial Instability

The Junior League of Birmingham believes that every individual should have the training, support services, and employment opportunities necessary to be economically secure. We believe these resources are necessary to strengthen our economy and to the well-being of our community as a whole. We are currently supporting initiatives that address financial and economic security through personal finance skills training and workforce development.

- Community Food Bank of Central Alabama - Mobile Food Pantry
- Grace Klein Community - Food Delivery and Assistance
- ¡HICA! - ESL Classes for Hispanic Applicants for Naturalization Vineyard Family Services - Backpack Buddies
- Junior League of Birmingham - Period Products
- Junior League of Birmingham - Essentials Pantry

Impact Area: Advancing Education & Culture

The Junior League of Birmingham believes that education is the foundation to achieve one's full potential and all children should have access to a quality education that sparks and unlocks that potential. We also believe all individuals should have the opportunity to develop cultural competence by learning history, values, beliefs, and perspectives of people from different backgrounds. We are currently supporting initiatives that promote literacy, success in school, and school readiness.

- Birmingham Botanical Gardens - Can You Dig It?
- Cornerstone Schools of Alabama - Taking Steps for Success
- Dance Without Limits - Everyone Deserves a Chance to Dance
- Girls, Inc. of Central Alabama - Teen Leadership Program
- Jones Valley Teaching Farm - Camp Grow
- Junior League of Birmingham - Birmingham City Schools Career Cafes
- Junior League of Birmingham - Choral Groups
- Junior League of Birmingham - Little Leaguers
- Junior League of Birmingham - Public Affairs

23,970

pounds of food distributed through our partnership with Collat Jewish Family Services

629

hours training with community partners

38,500

pounds of food packed with Backpack Buddies

150

middle school girls served through JLB Career Cafes



Impact Area: Improving Health & Well-Being

The Junior League of Birmingham recognizes improving health outcomes and overall well-being is fundamental to creating a vibrant community to live, learn, work, worship and play. Healthy children and adults are better able to learn and work productively. We believe preventive health care and healthy lifestyle choices are critical components of an individual's overall health. We are currently supporting initiatives in mental and physical health care education, access, and delivery.

- Children's of Alabama – Family Fun Times
- Collat Jewish Family Services – Senior Grocery Delivery Initiative
- Forge – Forging a Community
- Mothers' Milk Bank – Nourish Alabama Babies
- The Exceptional Foundation - Enrichment Activities

Impact Area: Crisis & Promoting Safety

The Junior League of Birmingham recognizes safety and crisis intervention as an integral factor to the well-being of our community. We believe prevention, preparedness, and readiness are critical to ensuring successful response and intervention. We are currently supporting safety and crisis intervention initiatives that address domestic violence, juvenile crime and emergency and disaster relief.

- Junior League of Birmingham – Corps of Volunteers
- Junior League of Birmingham – Anti-Human Trafficking Program
- Junior League of Birmingham - Go The Extra Mile
- YWCA – Healthy Relationships

140,217

ounces distributed of pasteurized donor human milk to infants across Alabama.

57,220

meals distributed with Food Bank of Central Alabama

10,000+

individuals served through JLB projects

2,843

students served through Can You Dig It? field trips



JUNIOR LEAGUE BIRMINGHAM

2024-2025 Junior League of Birmingham Beeson Community Fund

In 2023-2024, the Junior League of Birmingham proudly reintroduced the JLB Beeson Community Fund as a meaningful opportunity to extend its charitable impact across the Birmingham area. Established in 2001 through a generous bequest from philanthropist Lucille Stewart Beeson, the fund allocates 4.3% of the net income from her residual trust to support the League's efforts in fostering community change. The fund awards grants to eligible 501(c)(3) organizations located in Jefferson and Shelby counties, with preference given to initiatives that align with the JLB's mission and promote systemic improvements within the community.

- First Light - Be a Beacon Project
- Jefferson County Greenways Foundation - Nature for Everyone Project
- Forge Breast Cancer Survivor Center - House Capital Campaign
- Mother's Milk Bank of Alabama - Hope In Every Drop: Relocation & Expansion Project
- The Lovelady Center - Styled for Success: Cosmetology Training

\$435,000



The People of JLB

PRESIDENT

PRESIDENT-ELECT

COMMUNICATIONS VP

COMMUNITY VP

FINANCE VP

FUND DEVELOPMENT VP

GOVERNANCE DIRECTOR

MEMBER LIAISON

MEMBERSHIP VP

NOMINATING DIRECTOR

PLANNING VP

RECORDING SECRETARY

SUSTAINER ADVISOR

TRAINING VP

VOLUNTEER VP

2024-2025 Executive Board

Jessica Hopper

Ellen King

Trenika Blevins

Ruby Fenton

Amber Hooks

Dorothea Staursky

Honora Pinnick

Shun Jones

Anissia Hatcher

Haley Scallions

Theresa Ryals

Rebecca Yerby

Alison Scott

Dawn Zink

Chinara Dosse



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