JLB Beeson Community Fund Information Session


Wednesday, July 17
8:30 a.m.
The Junior League of Birmingham is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

As one of the largest volunteer service organizations in Alabama, the Junior League of Birmingham has over 1,000 Active & Provisional volunteers who contribute more than 55,000 hours of service annually to improve the lives of women and children across our community.
JLB Impact Areas

• **Economic Security & Financial Stability**: The JLB believes that every individual should have the training, support services, and employment opportunities necessary to be economically secure. We believe these resources are necessary to strengthen our economy and to the well-being of our community as a whole. We are currently supporting initiatives that address financial and economic security through personal finance skills training and workforce development.

• **Education & Culture**: The JLB believes that education is the foundation to achieve one’s full potential and all children should have access to a quality education that sparks and unlocks that potential. We also believe all individuals should have the opportunity to develop cultural competence by learning history, values, beliefs, and perspectives of people from different backgrounds. We are currently supporting initiatives that promote literacy, success in school, and school readiness.

JLB Impact Areas

• **Health & Wellness**: The JLB recognizes improving health outcomes and overall well-being is fundamental to creating a vibrant community to live, learn, work, worship and play. Healthy children and adults are better able to learn and work productively. We believe preventive health care and healthy lifestyle choices are critical components of an individual’s overall health. We are currently supporting initiatives in mental and physical health care education, access, and delivery.

• **Safety & Crisis**: The JLB recognizes safety and crisis intervention as an integral factor to the well-being of our community. We believe prevention, preparedness, and readiness are critical to ensuring successful response and intervention. We are currently supporting safety and crisis intervention initiatives that address domestic violence, juvenile crime and emergency and disaster relief.
JLB Beeson Community Fund
Overview

Elizabeth Burgess

JLB Beeson Community Fund Chair

In 2001, the JLB received 4.3% of Lucille Beeson’s trust

• JLB must use the funds in furtherance of its mission.
• Thus, projects must fit within our mission and one of our four Impact Areas:
  ➢ Economic Security & Financial Stability
  ➢ Education & Culture
  ➢ Health & Wellness
  ➢ Safety & Crisis

• To date, the Committee has distributed almost $4.5 million

JLB Beeson Community Fund
The Process

• 1-page initial application + itemized budget due **Friday, August 16, 2019**
  ➢ **Application** format can be found on the JLB website (www.jlbonline.com) under Community Services > **JLB Beeson Community Fund**
  ➢ Summary of Proposal—focus on most critical information
  ➢ If possible, please combine the 1-page application + itemized budget into 1 PDF
  ➢ Email to Elizabeth Burgess: beeson@jlbonline.com by **11:59 p.m. CT**

• Those selected to advance to Round 2 will be notified the week of September 16:
  ➢ Will be provided full application and detailed instructions

FAQs

• Who can apply?
  ➢ 501(c)(3) organizations within Jefferson and Shelby Counties
  ➢ Can apply even if received one in the past
  ➢ Can apply for more than one and for Community Research, as well

• How much can be requested?
  ➢ Must request a minimum of $25,000, but less may be granted
  ➢ Can request multi-year gift, to be paid over 3 years

• When to apply?
  ➢ Initial proposal due Friday, August 16, 2019 by 11:59 p.m. CT

FAQs

• Are there any limitations or restrictions?
  ➢ No grants are made to or for the following:
    ❖ Individuals
    ❖ National fundraising drives
    ❖ Sponsorships
    ❖ Deficit funding
    ❖ Religious organizations for religious purposes
    ❖ Tickets for benefits
    ❖ Political organizations or candidates for public office
    ❖ Lobbying activities as prohibited under Section 501(c)(3)
FAQs (Cont’d)

• When are funds distributed?
  ➢ Finalists are notified by December 31, 2019
  ➢ 75% of funds are distributed immediately
  ➢ Remaining 25% distributed after progress report submitted
  ➢ Progress report due May 1, 2020

• Questions?
  ➢ Contact Elizabeth Burgess: beesonfund@jlbonline.com
Other JLB Resources

- **Community Research Grant**
  - Information Session: **Thursday, September 12, 2019 (11 a.m.)**
  - JLB Volunteers & Funding

- **Community Assistance Fund**
  - Allows the JLB to respond quickly to community requests for funding of immediate financial needs due to unforeseen or emergency circumstances
  - Specific guidelines for consideration
  - Maximum request of $5,000

- **JLB Corps of Volunteers**
  - Allows the JLB to assist community agencies which do not have a need for League volunteers on an ongoing basis, but may have a need to staff a one or two day special event or have a one time need for extra volunteers
Thank You!!!

- Q&A
- Adjournment